

TABLE OF CONTENTS

About this Source Book	3
What is CLIA?	5
Facts about CLIA	7
Profile of the U.S. Cruise Industry	9
CLIA Leadership & Committees	11
Other North American Cruise Industry Associations	
• Florida-Caribbean Cruise Association	13
• North West CruiseShip Association	15
• Alaska Cruise Association	17
Roster of CLIA Member Lines	19
Profiles of CLIA Member Lines	21
CLIA Fleet by Member Line (as of December 1, 2008)	67
CLIA Fleet by Ship (as of December 1, 2008)	73

ABOUT THIS SOURCE BOOK

The Cruise Lines International Association (CLIA) is pleased to present this guide as a reference tool for journalists and professional researchers. The 2009 Cruise Industry Source Book profiles CLIA's 23 member cruise lines and contains general information about CLIA, its history and purpose.

Each cruise line profile features the names of company principals and spokespersons, with phone numbers and e-mail addresses. Also included are descriptions of each line's history and philosophy, as well as the destinations served by each company.

The Source Book lists CLIA member-line ships in two ways: by individual company and by ship. In addition, it provides the names and phone numbers of key contacts at the other North American cruise industry associations – the Florida-Caribbean Cruise Association, the North West CruiseShip Association and the Alaska Cruise Association.

The information contained in this guide was provided by the cruise lines and the associations. We welcome your feedback and appreciate hearing your comments.

If you need additional information on CLIA, please contact Lanie Fagan, CLIA's director of public relations, at (754) 224-2202 or lfagan@cruising.org. Or, contact CLIA's public relations representative at M. Silver Associates, Dawn Weissman, at (212) 754-6500, extension 228 or dawn@msilver-pr.com.

WHAT IS CLIA?

The nonprofit Cruise Lines International Association (CLIA) is North America's largest cruise industry organization. CLIA represents the interests of 23 member lines and is engaged in travel agent training, research and marketing communications to promote the value and desirability of cruise vacations, and counts as members 16,000 North American travel agencies. CLIA also participates in the regulatory and policy development processes for the industry while supporting measures that foster a safe, secure and healthy cruise ship environment. In addition, CLIA features a structured Executive Partner program with important strategic cruise industry suppliers and ports.

“One Industry. One Voice.” Driven by continued growth in cruise vacations, the industry's two long-standing and preeminent trade associations, New York-based Cruise Lines International Association (CLIA) and Washington, D.C.-based International Council of Cruise Lines (ICCL), in 2006 formed an expanded organization incorporating the existing functions of both organizations. The merged organization, which uses the CLIA name, relocated to Fort Lauderdale, Fla., in January 2007 while maintaining a satellite office in Washington, D.C.

CLIA carries out objectives and activities on behalf of the collective membership. Senior management from member lines comprise executive, managing and marketing committees, which provide guidance and support for the association and its cruise line and travel agency members.

CLIA is consistently rated the most professional and effective organization of its kind for its support of the travel agency community and for the quality of its sales training programs. CLIA's training consists of classroom seminars, Internet-based courses and video training. The association's most comprehensive training is its *Cruise Counsellor Certification Program*, which requires agents to successfully complete compulsory courses and exams, attend cruise conferences and conduct ship inspections, among other activities.

In addition to its training programs, CLIA conducts extensive research and engages in strategic public relations and promotional activities that advocate cruise vacations. CLIA's extensive portfolio of research projects include a bi-annual Cruise Market Profile Study, which tracks changing cruise demographics and consumer trends; The Cruise Industry Overview, which covers growth statistics, market potential, vacation comparisons, cruise prospects, sources of business and North American port embarkations; executive reports covering passenger growth and capacity changes; and the annual North American Economic Study, which tracks and analyzes the cruise industry's continued growth and contributions to the U.S. economy.

CLIA established a 25-member Travel Agent Advisory Board (TAAB) in 2004 to enhance its educational training, marketing support and travel industry representation services. TAAB members serve a two-year term and include professionals from virtually every type of cruise-selling operation, from independent home-based retailers to regional brick-and-mortar locations to online agencies.

To further facilitate greater communication between its member travel agents and cruise industry officials, CLIA sponsors an annual conference, *cruise3sixty*, that combines the best elements of a travel show with

educational and professional development programming, plus hands-on technology training and one-on-one appointments with cruise-line officials.

FACTS ABOUT CLIA

- A. CREATED:** July 7, 1975, by approval of the U.S. Federal Maritime Commission. The International Council of Cruise Lines (ICCL) merged with CLIA and adopted the CLIA name in January 2007.
- B. MEMBERSHIP:**
- 23 cruise lines that represent over 97 percent of the cruise capacity marketed in North America
 - 16,000 travel agencies
 - Approximately 85 Executive Partners, important strategic industry suppliers and ports
- C. MISSION:** To promote the value and desirability of cruise vacations while supporting measures that foster a safe, secure and healthy cruise ship environment
- D. OFFICE:**
- Cruise Lines International Association
910 SE 17th St., Suite 400
Fort Lauderdale, FL 33316
Telephone: (754) 224-2200
Fax: (754) 224-2250
- E. WEB SITE:** www.cruising.org
- Designed for consumer, travel agent and press inquiries, CLIA's Web site is considered the Internet's most comprehensive cruise travel resource.
 - Featured are profiles of member cruise lines, answers to the most-often-asked questions on cruising, a locator for names of CLIA-member travel agencies and travel agent associates, news releases on the latest news in the cruise industry, links to CLIA member lines and a destination guide showcasing hundreds of worldwide ports of call.
 - For media inquiries, a "Pressroom" contains news releases and industry statistics, plus an e-mail link to CLIA's PR team.
 - CLIA-member agencies have exclusive access to the CLIA Travel Agent Center which provides the latest training and sales information. Also, member agencies and associates receive a free listing and specialty profile in the travel agency locator section; this search feature enables consumers to find their nearest CLIA-member agency and certified *Cruise Counsellor*.

F. KEY PERSONNEL: Terry L. Dale, president and CEO
Robert Sharak, executive vice president, marketing and distribution
J. Michael Crye, executive vice president, technical and regulatory affairs
Eric Ruff, executive vice president, public policy and communications
Capt. Ted Thompson, senior vice president, technical and regulatory affairs
Thomas Cogan, director of training
Steve Collins, director of environmental and health programs
Stan Deno, director of operations
Lanie Fagan, director of public relations
Robert Fuller, director, finance and administration
Jim Smith, director of marketing
Gaye Stewart-Loudis, director of membership

**G. PUBLIC RELATIONS
AGENCY:**

M. Silver Associates Inc.

NEW YORK
747 Third Avenue, 23rd Floor
New York, NY 10017-2803

Dawn Weissman, vice president
Telephone: (212) 754-6500, extension 228
Mobile: (917) 445-8516
Fax: (212) 754-6711
E-mail: dawn@msilver-pr.com

PROFILE OF THE U.S. CRUISE INDUSTRY

The cruise industry is the fastest growing segment of the travel industry – achieving more than 2,100 percent growth since 1970, when an estimated 500,000 people took a cruise. Approximately 12.6 million people took a cruise vacation in 2007. Industry estimates are that 12.8 million cruised in 2008, with almost 34 million Americans stating intent to cruise within the next three years.

But that's not all. CLIA reports that the cruise industry's total economic benefit to the U.S. economy was \$38 billion in 2007. The cruise industry generated more than 350,000 American jobs, and direct spending by cruise lines and passengers on U.S. goods and services exceeded \$18 billion.

The cruise industry's growth is also reflected in its expanding guest capacity. Nearly 40 new ships were built in the 1980s and during the 1990s, nearly 80 new ships debuted. By the end of 2009, nearly 130 new ships will have been introduced since 2000.

This strong growth has fueled the continuing evolution of the cruise vacation experience. Over the years, cruise lines have expanded itineraries to include more diverse ports of call and convenient embarkation ports and have also introduced innovative onboard amenities and facilities, including cell phone access, Internet cafes and wireless fidelity (Wi-fi) zones, rock-climbing walls, bowling alleys, surfing pools, multi-room villas, multiple themed restaurants and expansive spas, health and fitness facilities that easily rival land-based options.

The cruise industry's commitment to adding new capacity is based on cruising's tremendous growth potential. Because only approximately 20 percent of U.S. adults have ever taken a cruise vacation, there remains an enormous untapped market.

Cruise lines cater to a diverse demographic mix. Cruisers average 46 years of age, with above-average (\$93,000) annual household income. Cruise vacations attract travelers from every state in the nation and from every province in Canada. The states producing the most cruise passengers are Florida, California, Texas, Massachusetts, New York, Pennsylvania, New Jersey, Illinois, Arizona and Georgia.

Ninety percent of all cruise vacations are booked through travel agents, and cruise sales account for more than half of all vacation sales among travel agents.

CLIA LEADERSHIP & COMMITTEES

Executive Committee

Chairman

Gregg Michel, Crystal Cruises

Tom McAlpin, Disney Cruise Line
Howard Frank, Carnival Corporation & plc
Richard Fain, Royal Caribbean Cruises Ltd.
Rick Sasso, MSC Cruises (Chairman, CLIA Marketing Committee)

CLIA Board of Directors

Charles Robertson, Pearl Seas Cruises
Laura Oncea, American Cruise Lines
Micky Arison, Carnival Corporation & plc
Gerry Cahill, Carnival Cruise Lines
Daniel Hanrahan, Celebrity Cruises & Azamara Cruises
Maurice Zarmati, Costa Cruise Lines N.V.
Gregg Michel, Crystal Cruises
Carol Marlow, Cunard Line
Tom McAlpin, Disney Cruise Line
Stein Kruse, Holland America Line
Hans Rood, Hurtigruten
Diane Moore, Windstar Cruises
Richard Sasso, MSC Cruises
Kevin Sheehan, NCL Corporation
Bob Binder, Oceania Cruises
Alan Buckelew, Princess Cruises
Mark Conroy, Regent Seven Seas Cruises
Richard Fain, Royal Caribbean Cruises Ltd.
Adam Goldstein, Royal Caribbean International
Pam Conover, Seabourn Cruise Line
Larry Pimentel, SeaDream Yacht Club
Amerigo Perasso, Silversea Cruises Ltd.
Guy Young, Uniworld Grand River Cruises
Larry Kaye, Kaye, Rose & Partners, LLP (Executive Partner Representative)

Marketing Committee

Chairman

Richard Sasso, MSC Cruises

Ana Figueroa, AMAWATERWAYS
Charles Robertson, American Cruise Line/Pearl Seas Cruises
Dan Hanrahan, Celebrity Cruises & Azamara Cruises
Lynn Torrent, Carnival Cruise Lines
Linda Parrotta, Costa Cruise Line N.V.
William Smith, Crystal Cruises
Jan Swartz, Cunard Line/Princess Cruises
Ed Fouche, Disney Cruise Line
Richard Meadows, Holland America Line
Hans Rood, Hurtigruten

Marketing Committee (cont.)

James Rodriguez, Oceania Cruises
Andy Stuart, Norwegian Cruise Line
Vicki Freed, Royal Caribbean International
Mark Conroy, Regent Seven Seas Cruises
Adam Snitzer, Seabourn Cruise Line
Bob Lepisto, Seadream Yacht Club
Marilyn Conroy, Silversea Cruises
Janice Tully, Uniworld Boutique River Cruise Collection
Diane Moore, Windstar Cruis

Travel Agent Advisory Board

Brad Anderson, America's Vacation Center, Escondido, CA
Sylvia Berman, Post Haste Travel Service, Hollywood, FL
Ian Biddlecombe, Times Square Travel, Inc., Richmond, BC, Canada
Richard Bravo, Automobile Club of Southern California, Costa Mesa, CA
Bill Brown, Platinum Seminars & Platinum Luxury Society, Atlanta, GA
Matthew Cervone, Just Cruises & Vacations, Clinton Township, MI
Kimberly Cotter, American Express Consumer Travel, Miramar, FL
Christina Decker, Travelocity, Wilkes-Barre, PA
Gwen Dewalt, Four Seasons Travel, A Virtuoso Agency, Savannah, GA
Marie DeSimone, Cruisedealership, Staten Island, NY
Edwina Doty, Regal Travel, Inc., Honolulu, HI
Michelle Fee, Cruise Planners, Inc., Coral Springs, FL
Charles Funk, Just Cruisin Plus, Nashville, TN
Ruth Guiry, Travel Professionals International, Oakville, ON, Canada
Dan Ilves, Travel Store, Los Angeles, CA
Lauraday Kelley, Vacation.com, Alexandria, VA
Sherry Kennedy, Vacation Shoppe, Inc., Satellite Beach, FL
Jeri Amstutz, Signature Travel Network, Marina del Rey, CA
Scott Koepf, Ultimate Seminars, Coleyville, TX
Joan McCarty, Specialty Travel, Inc., St. Petersburg, FL
Fred Mercer, Cruise Ship Centers, Vancouver, BC, Canada
Nancy Peklo-Nosal, Design Travel, Arlington Heights, IL
Rusty Pickett, Shellback Cruises, Charleston, SC
Susan Pisani, Cruisin Easy, Spearfish, SD
Gary Pollard, Ambassador Tours, Inc., San Francisco, CA
Penney Rudicil, The Travel Planner, Gallatin, TX
Phil Swartz, Cruise Holidays of Tallahassee, Tallahassee, FL
Sue Ann Taft, Putman Travel, Inc., Greenville, SC
Shawn Tubman, Cruise Shoppes, Weston, FL
Jerry Vaughn, World Voyager Vacations, Federal Way, WA

Florida-Caribbean Cruise Association (FCCA)

11200 Pines Blvd., Suite 201

Pembroke Pines, FL 33026

Contact: Michele M. Paige

Tel: (954) 441-8881; Fax: (954) 441-3171

E-mail: info@f-cca.com

Web site: www.f-cca.com

Description of Services:

The Florida-Caribbean Cruise Association (FCCA) is a not-for-profit trade organization composed of 11 member cruise lines operating more than 100 vessels in Floridian, Caribbean and Latin American waters. Created in 1972, the FCCA's mandate is to provide a forum for discussion on legislation, tourism development, ports, tour operations, safety, security and other cruise industry issues. By fostering an understanding of the cruise industry and its operating practices, the FCCA seeks to build cooperative relationships with its partner destinations and to develop productive bilateral partnerships with every sector. The FCCA works with governments, ports and all private/public sector representatives to maximize cruise passenger, cruise line and cruise line employee spending, as well as enhancing the destination experience and the amount of cruise passengers returning as stay-over visitors. Some of the ways the FCCA works with the cruise-oriented destinations include:

Port Improvements – The FCCA provides technical assistance on port expansion, including input on port and pier design and improvements and new services being planned.

Research – Research is conducted and provided to destination partners in an effort to create a better understanding of cruise passengers, improve the landside product delivery and maximize the benefits of cruise tourism.

FCCA Outreach Program – FCCA training seminars provide destination partners with valuable information regarding cruise passengers – their wants, needs and habits – enabling them to maximize the impact of cruise tourists in their country. The FCCA has two core training programs:

- *Service Excellence – Cruise Passengers Equal Profits:* A workshop on the importance of excellent customer service and the economic impact of the cruise industry. A happy guest not only spends more money, but will return again and again, thereby producing greater profits and converting cruise passengers into return stay-over guests.
- *Caribbean Taxi Pride:* This presentation geared towards taxi drivers, tour operators and vendors providing ground transportation. This entertaining and informative workshop focuses on three main areas: courtesy, professionalism, marketing, rules and safety.

In addition, the FCCA has designed outreach programs for destination requests, including, but not limited to, the following areas: Cleaning Beaches/Roads, Painting Schools/Hospitals/Orphanages, Hurricane Clean-Up, Visiting Elderly, Community Projects and Volunteering at Hospitals.

Associate Membership:

The FCCA has designed a two-level Associate Membership program, the Platinum Membership program and the Associate Membership program for destination partners and private organizations impacted by cruise tourism to foster an even closer, direct working relationship with the FCCA Member Cruise Lines.

Associate Member Benefits:

- Member meetings and luncheons
- Listing/profile in Membership Directory and in *Caribbean Cruising* magazine
- Access to up-to-date research and statistical studies
- \$500 discount on first ad placed in *Caribbean Cruising* (first year of membership only)
- Savings on registration fees for annual FCCA Cruise Conference & Trade Show
- Discount on insurance program for tour operators
- Associate Member plaque and yearly updates
- Use of FCCA logo on printed material

Platinum Associate Member Benefits (in addition to the benefits above):

- One complimentary registration at the \$ 400 level for the FCCA Gala Dinner
- One complimentary registration for the FCCA Cruise Conference & Trade Show
- Private lunch and meeting at the FCCA Cruise Conference & Trade Show
- Serving on FCCA's Platinum Associate Member *Advisory Council* (PAMAC)
- Complimentary registration on annual PAMAC Cruise
- Invitations to inaugural events & cruises
- Complimentary registration for the PAMAC Conference
- Biannual full-day meetings with FCCA operations executives, followed by networking cocktail receptions (open to all cruise executives)

FCCA Foundation:

The FCCA Foundation provides a tangible mechanism for the cruise industry to fund a range of humanitarian causes in the Caribbean and Latin America region. In its 15 years of existence, the Foundation has impacted thousands of Caribbean citizens by providing over \$3 million in funding to causes and charities throughout the region. Programs include:

- *Holiday Gift Project* – FCCA reaches out to our partners in the Caribbean and Latin American destinations to provide gifts to children in foster homes or institutions where holiday gifts would not ordinarily be possible. The gifts are delivered on Member Lines' vessels to the destinations where the children enjoy a holiday party in their honor. In 2008, 32 destinations participated in the program, with over 8,000 children receiving holiday gifts.
- *FCCA On-line Auction* – This project, which takes place in December each year, is open to anyone with a valid email address. The auction allows guests to bid on items ranging from vacation packages, artwork, jewelry and sports memorabilia donated by cruise industry partners throughout the Caribbean and Latin America.
- *FCCA Gala* – The Gala was created by the Member Lines 15 years ago to enable cruise executives and industry partners to gather on a social level, establish new relationships and enhance existing ones. Attendees dine with the cruise executive of their choice, giving them the opportunity to foster a better relationship with their table host. Most importantly, all proceeds from the Gala benefit the FCCA Foundation.

FCCA Magazines and Publications:

- *Caribbean Cruising* – Published quarterly, *Caribbean Cruising* is the official magazine of the FCCA and cruise industry that serves to educate and bring about an understanding of the cruise industry's inner-workings. With a circulation of over 18,000, the magazine offers advertisers direct access to over 13,000 travel agents, 5,000 industry partners, and over 500 key decision-makers in the marine operations, marketing and strategic planning departments of the major cruise lines, providing optimal coverage in the Caribbean and Latin America throughout the year.
- The "*Highlight Issue*" features a who's who in the cruise industry and contains cruise executive profiles and information on all FCCA Member Lines. It is a useful tool when dealing directly with the cruise industry.
- *Membership Directory* – The FCCA directory contains a complete listing of all FCCA Associate and Platinum members as well as all the Ministers of Tourism within partner destinations.
- *Conference and Gala Program* – Delegates who attends these functions receive comprehensive programs packed with useful FCCA schedules, information and accomplishments.

FCCA Cruise Conference & Trade Show:

For many cruise executives, destinations, suppliers and tour operators, this is the premier industry event of the year, an opportunity to meet in a roundtable format with key players to analyze industry trends and discuss current issues. The FCCA Conference brings together over 100 cruise executives and 1,200 industry partners. For 2009, the Conference will be held in Guatemala City, October 26-30.

As the FCCA proceeds into tomorrow, they will remain steadfast in their mission to create win-win partnerships between the cruise lines and cruise destinations throughout the greater Caribbean and Latin American region.

The Annual Golf Tournament has become an important resource for meeting top executives in an exclusive casual atmosphere. Play in a foursome hosted by a Cruise Executive and contribute to a worthy cause, the FCCA Foundation. The Golf Tournament will take place on Tuesday, October 27, 2009.

North West CruiseShip Association

1111 W. Hastings Street, Suite 100

Vancouver, BC V6E 2J3

CANADA

Contacts: John Hansen, president; Donna Spalding, director, administration; Natasha Manchester, Admin Asst.

Tel: (604) 681-9515; Fax: (604) 681-4364

E-mail: nwca@nwcruiseship.com

Web site: www.nwcruiseship.org

Description of Services:

The North West CruiseShip Association (NWCA) is as a non-profit association working on behalf of its member lines to build positive relationships with communities and government agencies and to develop strong partnerships with many businesses throughout the Pacific Northwest including Alaska, Hawaii, Washington State and British Columbia.

In addition, NWCA focuses its efforts in these areas:

Security

NWCA provides passenger screening and security at the Vancouver cruise ship terminals. In addition, NWCA works with various U.S., Canadian and international agencies which establish security standards for passenger vessels. By working with these agencies through NWCA, the industry ensures compliance with all international maritime standards established to maintain shipboard security.

Environmental Stewardship

The cruise industry has incorporated strict waste management policies and practices into its operations to meet U.S., Canadian and international agreements. By working closely with the Environmental Protection Agency (EPA), the Alaska Department of Environmental Conservation (ADEC), the U.S. Coast Guard and Canadian Regulatory Agencies, the industry observes -- and in many cases exceeds -- international and national standards designed to protect the environment.

The current member cruise lines of the NWCA are Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Disney Cruise Line Holland America Line, Norwegian Cruise Line, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean International and Silversea Cruises.

Alaska Cruise Association

360 K Street, Suite 300

Anchorage, AK 99501

Contacts: John Binkley, president; Rod Pflieger, membership & community relations; Lalanya Downs, public relations

Tel: (907) 743-4529; Fax: (907) 743-4553

E-mail: info@akcruise.org

Website: www.akcruise.org

Description of Services:

The Alaska Cruise Association (ACA) is an Alaska-based, not-for-profit organization, established to build strong partnerships between local businesses, communities and cruise companies. Led by lifelong Alaskan John Binkley, our goal is to work with businesses and public leaders to improve community relationships, increase economic benefits for Alaskans and address environmental concerns. Our job is to listen, to educate and to establish mutually beneficial relationships and opportunities.

As a way to open communications between the cruise lines and Alaskans, ACA formed an associate membership program. We have invited Alaskan businesses to join our associate membership to support and assist the organization with a broader base of statewide members.

Environment:

From aggressive onboard recycling programs to utilizing the latest waste water treatment technologies, Alaska cruise companies are committed to maintaining a safe and healthy environment. ACA members have invested millions of dollars to improve the environmental performance of vessels and have voluntarily adopted higher standards than those required by law. New technology such as smokeless gas-turbine engines, state-of-the-art wastewater management systems and cleaner burning, low-sulfur fuels are helping to eliminate waste and air emissions.

Alaska has some of the strictest environmental and safety regulations in the country. These are enforced by state and federal agencies including the Alaska Department of Environmental Conservation, U.S. Environmental Protection Agency, the U.S. Coast Guard and International Convention of Safety of Life at Sea (SOLAS) among others.

Operations:

In 2007, ACA members operated 27 ships from May to October with departures from Los Angeles, San Francisco, Seattle and Vancouver. But unlike many destinations, Alaska's cruise business isn't limited to port communities. Cruise passengers in Alaska travel throughout the state on land-based tours or on their own, pre- or post-cruise. Cruise companies invest millions of dollars each year in land-based construction, equipment and infrastructure improvements.

The current member cruise lines of the ACA are Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Disney Cruise Line, Holland America Line, Norwegian Cruise Line, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean International and Silversea Cruises.

CLIA MEMBER LINES

As of December 1, 2008

AMAWATERWAYS

American Cruise Lines

Azamara Cruises

Carnival Cruise Lines

Celebrity Cruises

Costa Cruises

Crystal Cruises

Cunard Line

Disney Cruise Line

Holland America Line

Hurtigruten

MSC Cruises

Norwegian Cruise Line

Oceania Cruises

Pearl Seas Cruises

Princess Cruises

Regent Seven Seas Cruises

Royal Caribbean International

Seabourn Cruise Line

SeaDream Yacht Club

Silversea Cruises

Uniworld River Cruises, Inc.

Windstar Cruises

AMAWATERWAYS

21625 Prairie Street

Chatsworth, CA 91311

(818) 428-6198; (800) 626-0126

Web site: www.amawaterways.com

Chief Executive(s):

Rudi Schreiner, president

Kristin Karst, vice president, sales

Chief Operations Executive:

Jon Burrows, vice president, operations

Chief Business Development Executive:

Ana Figueroa, director, business development

Chief Marketing Executive:

Khanh Tang, director, marketing

Public Relations Contacts:

Ana Figueroa; (818) 428-6198; ana@amawaterways.com

Spokespersons:

Ana Figueroa

Company Profile

Award-winning river cruise line AMAWATERWAYS owns and operates the newest, most state-of-the art fleet of river cruise vessels in Europe. Founded by river cruise industry pioneer, Rudi Schreiner, cruise industry executive, Kristin Karst, and former owner of Brendan Worldwide Vacations, Jimmy Murphy, AMAWATERWAYS operates deluxe river cruise vacations ranging from 7 to 30 days on the great waterways of Europe.

Since its debut in 2002, the line has redefined European river cruising with innovations that have set new standards in the industry. Each AMAWATERWAYS vessel carries 148-passengers in unequaled luxury, comfort and style. The ships feature the most spacious staterooms on the rivers; premium, hotel-style bedding, down duvets; flat-screen TVs, an Infotainment system offering internet access and a selection of movies; luxurious bath products and French balconies. Guests enjoy complimentary Wi-Fi onboard, plus a host of other complimentary amenities; local wines at dinner, specialty coffees and bottled water. The vessels also feature a fitness center, beauty salon, whirlpool, walking track and a fleet of bicycles for passenger use. Each cruise is accompanied by an elite, professional cruise director. And accomplished tour guides lead complimentary city tours in each destination.

With a well-deserved reputation for delivering the highest-quality river cruise product in Europe, AMAWATERWAYS is continually growing to keep up with demand. Two new ships, *MS Amalyra* and *MS Amadolce*, will debut in 2009, joining *MS Amacello* and *MS Amadante* (2008), *MS Amalegro* (2007) and *MS Amadagio* (2006). Two additional new vessels are scheduled to debut in 2010.

Cruise Areas & Seasons

Winter: Europe

Spring: Europe and Russia

Summer: Europe and Russia

Fall: Europe and Russia

Customer Profile

AMAWATERWAYS appeals to a sophisticated, upscale clientele looking to experience Europe in a hassle-free, yet intensive manner; with every modern luxury of a top-rated hotel.

Fleet		
NAME	GROSS TONS	BERTHS*
ms Amacello	N/A	148
ms Amadagio	N/A	150
ms Amadante	N/A	148
ms Amadouro	N/A	130
ms Amalegro	N/A	150
ms Swiss Pearl	N/A	122
ms Tolstoy	N/A	160
NEW SHIPS		
ms Amadolce (2009)	N/A	148
ms Amalyra (2009)	N/A	148
Unnamed (2010)	N/A	N/A
Unnamed (2010)	N/A	N/A
<i>*Basis two</i>		

Cruise News to Use in 2009

For 2009, AMAWATERWAYS will introduce two new vessels, the *MS Amalyra* and *MS Amadolce*. Additionally, the line will debut its new Romantic Danube itinerary, featuring a 3-night pre-program in Prague followed by a 7-night cruise on the Danube from Vilshofen to Budapest.

AMERICAN CRUISE LINES

741 Boston Post Rd., Ste 200
Guilford, CT 06437
(203) 453-6800 (800) 814-6880
Web site: www.americancruiselines.com

Chief Executive: Charles Robertson, chairman and CEO
Senior Marketing Executive: Timothy Beebe, vice president, marketing
Senior Sales Executive: Susan Shultz, manager, sales
Public Relations Contacts: Timothy Beebe, vice president, marketing
(203) 453-6800; beebe@americancruiselines.com
Spokespersons: Timothy Beebe

Company Profile

American Cruise Lines, which has the newest fleet of cruise ships in the world will be adding a **brand new fifth ship**, the ***Independence*** to the fleet in August of 2009. The new ship will have increased capabilities and will operate the traditional American Cruise Lines routes and be able to operate year round with more extensive sea going itineraries including New England, Caribbean, Florida Keys including Dry Tortugas, and Pacific itineraries.

All the ships were specifically built for American Cruise Lines with a unique design enabling them to navigate the inland and coastal waterways of the magnificent Eastern seaboard from Maine to Florida, giving passengers an up close view of each unique port.

Each American Cruise Lines vessel have the largest staterooms in the industry, with large opening picture windows, most with private balconies, elevators, satellite TV and DVD players in every stateroom, internet access, multiple lounges and exercise equipment. The spacious Nantucket Lounge, with large picture windows on three sides, seats all passengers comfortably.

The dining experience with American Cruise Lines is very special. Each ship has a spacious dining saloon that seats all passengers at one time and offers panoramic views to our guests as they dine. On every cruise, guests are treated to tantalizing feasts created by highly skilled chefs. All dishes are prepared to order, and special requests are always accommodated. The friendly all-American dining room staff makes the experience an even more pleasant one.

Expert historians and naturalists also travel onboard to enhance the cruise experience. They share their knowledge and passion for the local history and culture through open discussions, presentations and tours. In the evening, local artists, musicians and characters join guests and perform for them. On other evenings guests may join in a group game or activity, or enjoy a movie in the lounge.

Cruise Areas & Seasons

Winter & Spring: Florida, Georgia, South Carolina, North Carolina & Florida Keys

Summer: Maine, Massachusetts, Rhode Island & Chesapeake Bay (Maryland & Virginia)

Fall: Hudson River (New York), Chesapeake Bay (Maryland & Virginia)

Customer Profile

American Cruise Lines attracts affluent and very well educated individuals who seek culturally and historically enriching experiences. They appreciate the intimate and relaxed country club atmosphere onboard small ships. Passengers are discerning travelers ages 50+ with a high net worth, well traveled, in the top 2% of the most affluent North Americans, who wish to visit the fascinating, close to home ports that large ships can't even dream of reaching.

Fleet		
NAME	GROSS TONS	BERTHS*
American Eagle	1,150	49
American Glory	1,300	49
American Spirit	2,000	100
American Star	2,000	100
NEW SHIP		
Independence (2009)	2,300	104
<i>*Basis two</i>		

Cruise News to Use in 2009

- Brand new ship, *Independence*, currently under construction for delivery in 2009. The *Independence* will be a new generation class of ship.
- During the months of July and August, *Lobster Festival* theme cruises will be offered on numerous *Maine Coast & Harbors* and *New England Islands* cruises.
- In the autumn months, American Cruise Lines will offer guests breathtaking views of peak fall foliage along the Hudson River, the Chesapeake Bay and the Islands of New England.
- Other American Cruise Lines theme cruises include a *Mansions & Magnolias* on various *Historic Antebellum South* cruises, and *Crabfest* on the Chesapeake Bay.

AZAMARA CRUISES

1050 Caribbean Way
Miami, FL 33132
(305) 539-6000; (877) 999-9553 (Reservations)
Web site: www.azamaracruises.com

Chief Executive: Dan Hanrahan, president and CEO
Senior Sales Executive: Dondra Ritzenthaler, senior vice president, sales
Public Relations Contact: Elizabeth Jakeway, director, brand communications
(305) 539-6127; ejakeway@celebritycruises.com
Spokesperson: Elizabeth Jakeway

Company Profile

Azamara Cruises unlocks the hidden corners of the world for those who desire to immerse themselves in the rich details of every voyage. The deluxe ships – *Azamara Journey* and *Azamara Quest* – offer an intimate experience, while allowing access to exotic destinations experienced travelers long to reach.

Azamara Journey and *Azamara Quest* have been designed to navigate into smaller, more remote ports of call, giving guests the opportunity to see life at its most exotic and authentic. Guests are invited to become part of the local fabric of life instead of merely observing it. Azamara’s shore and land excursions offer experienced travelers a way to step off the beaten path and absorb a destination’s culture and history. The two ships each feature an onboard “excursion expert,” who not only helps guests select shore excursions based on their personal interests, but also serves as a destination guide, offering information about the culture and history of each port of call.

Azamara Journey and *Azamara Quest* offer 15 variations of accommodations, all featuring butler service as well as concierge-style amenities, including fresh-cut flowers, fresh fruit, Elemis toiletries, complimentary use of Frette cotton robes, two complimentary pairs of plush slippers, plasma TVs, European bedding, a pillow menu, shoeshine service, a complimentary tote bag, and complimentary stationery and pen. Guests staying in suites receive a bottle of champagne in their stateroom at embarkation. Guests on Azamara’s ships enjoy the two onboard specialty restaurants for free: suite guests receive three nights of complimentary dining in the specialty restaurants, and guests in staterooms receive two nights of complimentary dining (based on availability, all guests may enjoy additional nights at no charge). Other amenities specific to guests staying in suites include in-room DVD players and the ability to enjoy movies free of charge from the ship’s library; silk hangers and drawer liners upon request; and the ability to book certain spa services to take place in the privacy of their suite.

Cruise Areas & Seasons

Azamara Cruises sails in Asia and the Panama Canal and the exotic Caribbean in the winter of 2008. In the summer of 2009, Azamara Cruises will sail in Europe, and in the winter of that year, *Azamara Journey* will sail the Panama Canal and the exotic Caribbean, while *Azamara Quest* will sail in Asia.

Customer Profile

Azamara Cruises appeals to the upscale small-ship traveler interested in sailing to exclusive destinations.

Fleet		
NAME	GROSS TONS	BERTHS*
Azamara Journey	30,277	694
Azamara Quest	30,277	694
* Basis two		

Cruise News to Use in 2009

- *Azamara Journey* and *Azamara Quest* each feature two specialty restaurants. Prime C is an authentic steak and seafood restaurant. Aqualina pairs regional, multi-course Mediterranean-style menus with wine menus. Azamara also offers guests complimentary dining as part of the cruise package. Guests staying in suites automatically receive three nights of specialty dining, guests in staterooms receive two nights of specialty dining, and after that guests can dine at the specialty restaurants based on availability. All of this is complimentary except alcohol and gratuities, and a wine & food pairing menu at Aqualina.
- The ships, which do not require formal attire for dining, also feature open seating in the main dining room. Additional dining options onboard include Windows Café, which offers casual dining during the day, and in the evenings becomes casual dining with a twist; 24-hour room service and a sushi café.
- Azamara Cruises' sailings usually feature at least one overnight stay in port, giving guests the opportunity to explore a destination in more detail.
- Azamara Cruises offers pre- and post-cruise cruisetours in Europe and Asia; these are a seamless way to extend a vacation and spend even more time visiting a destination. Cruisetours are fully escorted.
- *Azamara Journey* and *Azamara Quest* offer an enhanced emphasis on spa and relaxation. Guests in suites can enjoy certain spa services in the privacy of their room. The ships also offer an outdoor spa relaxation lounge and an aesthetics suite offering acupuncture and microdermabrasion.
- The retail experience onboard *Azamara Journey* and *Azamara Quest* focuses on fine art, sculpture, photography, jewelry, and resort wear.

CARNIVAL CRUISE LINES

3655 NW 87th Avenue
Miami, FL 33178-2428
(305) 599-2600; (800) 438-6744
Web site: www.carnival.com

Chief Executive: Gerry Cahill, president and CEO
Senior Marketing Executive: Ruben Rodriguez, executive vice president, marketing and guest experience
Senior Sales Executive: Lynn C. Torrent, senior vice president, sales and guest services
Public Relations Contacts: Tim Gallagher, vice president, public relations
Jennifer de la Cruz, director, public relations
(305) 599-2600 or (800) 438-6744, ext. 16000 or media@carnival.com
Spokespersons: Tim Gallagher, Jennifer de la Cruz

Company Profile

Carnival Cruise Lines has earned its position as the world's largest and most popular cruise line by offering more of what consumers desire in a vacation – a wide variety of on-board choices in a fun and relaxed atmosphere, along with outstanding value and exciting destinations – at one all-inclusive price.

Carnival continues to enhance the “Fun Ship” vacation experience through initiatives such as the \$250 million “Evolutions of Fun” ship refurbishment program that includes extensive makeovers for its eight 2,052-passenger Fantasy-class ships. The upgrades include the new Serenity adults-only deck area, Carnival WaterWorks aqua park, and a new look and tropical-themed design for the main pool area.

Other enhancements, implemented fleetwide, include the “Carnival Comfort Bed” sleep system featuring plush mattresses, luxurious duvets and high quality linens and pillows, and ship-wide Wi-Fi and cell phone service. Carnival's popular “Seaside Theatre” concept – 270-square-foot poolside LED screens already on seven ships – is being expanded to an additional three vessels next year.

Carnival -- the leader in family cruising carrying 625,000 kids annually – also features the industry's top-rated children's programs, “Camp Carnival” for youngsters ages 2-11, “Circle C,” geared toward 12- to 14-year-olds, and “Club O2” for teens ages 15-17, with expansive facilities, age-appropriate activities and highly trained staff dedicated to each age group. The 130,000-ton Carnival Dream, the line's newest and largest “Fun Ship” set to debut in September, will offer a number of family friendly features, including expansive and modern children's facilities, a sprawling WaterWorks aqua park and two-bathroom staterooms that can accommodate up to five guests – a rarity in new ship construction.

Cruise Areas & Seasons

Seasonal: Alaska, Hawaii, New England, Canadian Maritimes, Europe, Bermuda, and South America
Year-round: Caribbean, Mexican Riviera, Bahamas

Customer Profile

Carnival's “Fun Ships” offer an exciting, value-packed vacation experience that appeals to guests of all ages and backgrounds. With its distinctive shipboard ambiance, wide range of formal and casual dining options, captivating entertainment, and diverse activities, the line expects to carry a record 3.8 million guests this year.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Carnival Conquest	110,000	2,974	Carnival Paradise	70,367	2,052
Carnival Destiny	101,353	2,642	Carnival Pride	88,500	2,124
Carnival Ecstasy	70,367	2,052	Carnival Sensation	70,367	2,052
Carnival Elation	70,367	2,052	Carnival Spirit	88,500	2,124
Carnival Fantasy	70,367	2,056	Carnival Splendor	113,300	3,006
Carnival Fascination	70,367	2,052	Carnival Triumph	102,000	2,758
Carnival Freedom	110,000	2,974	Carnival Valor	110,000	2,974
Carnival Glory	110,000	2,978	Carnival Victory	102,000	2,758
Carnival Imagination	70,367	2,052	Holiday (leaving fleet in Nov.)	46,052	1,452
Carnival Inspiration	70,367	2,052	NEW SHIPS		
Carnival Legend	88,500	2,124	Carnival Dream (09/09)	130,000	3,646
Carnival Liberty	110,000	2,978	Carnival Magic (06/11)	130,000	3,652
Carnival Miracle	88,500	2,124			

*Basis two

Cruise News to Use in 2009

- First year-round cruise program from the Port of Baltimore with the deployment of the 2,124-passenger *Carnival Pride* on seven-day cruises beginning April 27. The *Carnival Pride's* schedule includes two different weeklong itineraries - Exotic Eastern Caribbean voyages to Grand Turk; the private Bahamian island of Half Moon Cay; and Freeport, and Bahamas/Florida departures to Port Canaveral, Fla.; Nassau and Freeport. Carnival expects to carry 115,000 passengers annually from Baltimore.
- Introduction of the largest "Fun Ship" ever constructed, the 3,646-passenger *Carnival Dream*, which will debut in Europe in September then operate two eight-day voyages from New York and one nine-day cruise from Port Canaveral followed by the launch of year-round seven-day Caribbean service from that port beginning December 12. *Carnival Dream* will feature innovations such as Ocean Plaza, an indoor/outdoor café and live music venue; extensive children's facilities, as well as a Carnival WaterWorks aqua park; a 23,750-square-foot spa - the largest spa in the Carnival fleet; and a variety of stateroom accommodations, including many that will appeal to families.
- A 34 percent capacity increase in New Orleans when the 2,758-passenger *Carnival Triumph* replaces the *Carnival Fantasy* November 10. Additionally, *Carnival Triumph* will introduce two new seven-day eastern and western itineraries from the Big Easy, complementing the line's popular four- and five-day western Caribbean cruises from that port. Carnival is New Orleans' only year-round cruise operator.
- A 42 percent capacity increase in Mobile, Ala., when the 2,056-passenger *Carnival Fantasy* assumes the *Holiday's* popular four- and five-day Caribbean cruise program November 16. On this route, four-day cruises depart Thursdays and call at Cozumel while five-day cruises depart Mondays and Saturdays and feature Cozumel and Calica or Progreso. Carnival is the only cruise line to operate year-round from Mobile.
- Multi-million-dollar renovation of the *Carnival Sensation* in January, continuing the expansion of the line's "Evolutions of Fun" product enhancement initiative for its eight Fantasy-class vessels. The upgrades include the installation of a water park, an adults-only retreat, and tropical-themed mid-ship pool area. *Carnival Sensation*, which operates three- and four-day Bahamas cruises from Port Canaveral, will be the fourth ship to be retrofitted with these features, with *Carnival Imagination*, *Carnival Inspiration* and *Carnival Fantasy* already receiving the upgrades.
- Three different "John Heald Bloggers Cruises" aboard the *Carnival Fantasy* from New Orleans in February and *Carnival Dream* from New York and Port Canaveral in November and December, respectively. Catering to the fans of the senior cruise director's popular blog, the cruises will feature a number of exclusive, invitation-only events and activities hosted by Heald, whose blog has attracted nearly 3.5 million visitors since being launched in March 2007.

CELEBRITY CRUISES

1050 Caribbean Way
Miami, FL 33132
(305) 539-6000; (800) 437-3111 (Reservations)
Web site: www.celebritycruises.com

Chief Executive: Dan Hanrahan, president and CEO
Senior Sales Executive: Dondra Ritzenthaler, senior vice president, sales
Public Relations Contact: Elizabeth Jakeway, director, brand communications
(305) 539-6127; ejakeway@celebritycruises.com
Spokesperson: Elizabeth Jakeway

Company Profile

Celebrity Cruises offers comfortably sophisticated, upscale cruise experiences with highly personalized service, exceptional dining, and extraordinary attention to detail. Celebrity sails in Alaska, Australia/New Zealand, California, Canada/New England, the Caribbean, Europe, Galapagos Islands, Hawaii, the Pacific Coast, Panama Canal and South America. The line also offers unique cruisetour vacations in Alaska, Australia, Canada, Europe and South America. Noted for four of the top 10 "Top Cruise Ships in the World" in the large-ship category, as voted by the readers of *Condé Nast Traveler* (February 2008 readers' poll), Celebrity's fleet – including the new *Celebrity Solstice* – will be joined by *Celebrity Equinox* in 2009, *Celebrity Eclipse* in 2010, a fourth Solstice-class ship in 2011, and a fifth in 2012.

Every Celebrity cruise is a multidimensional experience designed to reinvigorate the body, enrich the soul and strengthen the bonds that connect people to others and the world around them. With a guest-to-staff ratio of 2:1, the exotic AquaSpa by Elemis, one of the world's largest corporate collections of original contemporary art, exceptional cuisine, and onboard experiences including enrichment lectures, naturalists' presentations, sophisticated wine tastings and an outstanding array of shore and land excursions to complement every cruise, it's little wonder that the readers of *Condé Nast Traveler* voted Celebrity ships among the world's 10 best again.

Cruise Areas & Seasons

Celebrity Cruises sails in Alaska, Australia/New Zealand, the Pacific Northwest, Canada/New England, the Caribbean, Europe, Hawaii, the Panama Canal and South America. In addition, the line's 92-guest megayacht, *Celebrity Xpedition*, offers exotic travel experiences year-round in the Galapagos Islands. The line also offers unique land-tour vacations in Alaska, Canada, Europe and Australia through its cruisetour affiliate.

Customer Profile

Celebrity Cruises appeals primarily to baby boomers with household incomes of USD \$75,000 and up. Celebrity guests are primarily U.S. residents, but growing percentages are from Canada, Europe and Latin America, as well.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Celebrity Century	71,545	1,814	Celebrity Xpedition	2,842	92
Celebrity Constellation	91,000	2,039	NEW SHIPS		
Celebrity Galaxy	77,713	1,908	Celebrity Eclipse (2010)	122,000	2,850
Celebrity Infinity	91,000	2,050	Celebrity Equinox (2009)	122,000	2,850
Celebrity Mercury	77,713	1,898	Unnamed (2011)	122,000	2,850

Celebrity Millennium	91,000	2,038	Unnamed (2012)	122,000	2,850
Celebrity Solstice	122,000	2,850			
Celebrity Summit	91,000	2,038			
*Basis Two					

Cruise News to Use in 2009

- Celebrity Cruises has four new ships slated to be built: *Celebrity Equinox* in 2009, *Celebrity Eclipse* in 2010, an as-yet-unnamed ship in 2011, and another in 2012. These will join the brand-new *Celebrity Solstice*, which set sail in November 2008. The class's new AquaClassSM category of veranda accommodations is expressly designed for spa enthusiasts. AquaClass guests receive unlimited access to the AquaSpa relaxation room and the Persian Garden, an exotic aromatherapy and steam room, as well as exclusive, complimentary dining in Blu, an intimate specialty restaurant. AquaClass comprises 130 of *Celebrity Solstice's* 1,425 staterooms. 85 percent of staterooms on *Celebrity Solstice* have verandas, and all staterooms are equipped with flat-screen TVs, smarter storage and closet space, spacious bathrooms, and plush European bedding. The ship offers wireless Internet access throughout. *Celebrity Solstice* offers guests the opportunity to experience the first-ever at-sea hot glass studio, being presented in collaboration with the world-renowned Corning Museum of Glass. *Celebrity Solstice* also features The Lawn Club – real, growing grass in an innovative country club environment, where guests can play lawn games, practice their putting, picnic or simply feel the grass between their toes. *Celebrity Solstice* offers ten dining venues, three of which were designed by noted designer Adam Tihany. *Celebrity* offers three original production shows created exclusively for *Celebrity Solstice*, titled “Solstice,” “Ghost Light” and “Pulse.”
- During its preview sailings on *Celebrity Solstice*, *Celebrity* announced that sister ship *Celebrity Eclipse* will be based in Southampton, England, in summer 2010, offering cruises to the Mediterranean and Northern Europe.
- *Celebrity Cruises* has revamped its smoking policy. Beginning October 1, 2008, guests on *Celebrity's* ships will enjoy fresher air as a result of a new policy that disallows smoking in *Celebrity's* staterooms or on stateroom verandas and reduces the number of public areas in which guests can smoke. The new policy, created after *Celebrity* polled past guests, will result in a cleaner, fresher and healthier environment on *Celebrity's* ships. Designated indoor areas where guests can smoke cigarettes include the port side of one lounge per ship and a designated slot machine area in each ship's casino. The new policy also designates outdoor areas where guests can smoke. These include the port side of the pool deck and sundecks on each ship, the port side of the Sunset Bar on *Celebrity Century* and on *Celebrity's* Millennium class of ships, and the port side aft outside of Winter Garden on *Celebrity Galaxy* and *Celebrity Mercury*. *Celebrity Solstice* will follow the new policy beginning with the first sailing. *Celebrity Solstice's* Lawn Club and the Sunset Bar at the Lawn Club will not allow smoking.
- A core component of “*Celebrity's* Star TreatmentSM” array of fleetwide features and amenities, *Celebrity's* culinary program now includes more than 200 new menu offerings, a significantly upgraded casual dining area, and an entirely new brunch offering. The new evening menus are so widely varied that guests on even 14-night itineraries will never be presented with the same menu twice. Each menu contains expanded selections in all categories, from appetizers to desserts. *Celebrity* has made significant enhancements to its lido café/casual dining area on every ship, expanding its culinary selections, modernizing the ambience, and upgrading signage and equipment. One of the most innovative enhancements in the lido/casual dining area is the replacement of ice with chilled river rocks throughout the buffet area. Once per cruise, guests can indulge in a lavish brunch. For guests interested in late-night desserts, sandwiches, specialty coffees or other libations, *Celebrity* has introduced an “after-theater” menu in its Cova Café venues, to replace the former “Gourmet Bites” served throughout the ships on alternating evenings. *Celebrity's* Cova Café presents the new late-night menu from 11 pm to closing.
- In 2008, *Celebrity Cruises* announced that it will offer new cruise vacation options from the historic coastal cities of Baltimore, Maryland, and Charleston, South Carolina, along with the brand's popular Caribbean cruises from San Juan, Puerto Rico. Correspondingly, *Celebrity* announced plans to discontinue its Australia and New Zealand cruises previously scheduled for late-2009 and 2010 on *Celebrity Millennium*.
- In late 2008, *Celebrity Cruises* announced that from April-July 2010, *Celebrity Summit* will present a series of 7-night roundtrip Bermuda itineraries. The ship will dock at King's Wharf, also known as the Royal Naval Dockyard. In July 2010, *Celebrity Summit's* new Bermuda sailings will alternate with 7-night Canada/New England cruises. Full deployment details for both destinations will be announced when bookings open in 2009.

COSTA CRUISES

200 South Park Road, Suite 200
Hollywood, FL 33021
(954) 266-5600; (800) 333-COSTA
Web site: www.costacruises.com

Chief Executive: Maurice M. Zarmati, president and CEO, North America
Senior Marketing Executive: Linda Parrotta, vice president, marketing, North America
Senior Sales Executive: Scott Knutson, vice president, sales
Public Relations Contact: Dana Dominici, director, public relations, North America
(954) 266-5746; dominici@us.costa.it
Spokespersons: Maurice Zarmati, Dana Dominici

Company Profile

With more ships, more sailings, more itineraries and 60 years of experience, Costa Cruises is Europe's #1 cruise line. Vacationers can choose from 12 magnificent ships, including the *Costa Serena* (inaugurated May 2007), the newest ship in the Costa fleet and the sister ship to the *Costa Concordia* (both are the largest in the Costa fleet). Featuring 350 year-round departures throughout Europe, Costa guests can savor the breathtakingly beautiful ice-fringed fjords and history-rich cities of the Baltic and Russia, the romantic flavors of Italy and France, the majesty of Spain and Scotland, the ancient wonders of Egypt and Turkey, and the white-washed Greek Isles. Itineraries also visit the Canary Islands and Transatlantic voyages reposition the vessels between Europe and North America.

In addition to a full compliment of Europe voyages, Costa also features Eastern and Western Caribbean itineraries of seven nights from Ft. Lauderdale aboard the *Costa Mediterranea*, which in the 07-08 season will depart on Saturdays and the *Costa Fortuna* in 08-09 season, will depart on Sundays. In this part of the world, the line offers vacationers a unique cruising experience highlighting the love, laughter and la dolce vita that exemplifies "Cruising Italian Style...That's Amore." From the first *Buon Viaggio* celebration to the last *Roman Bacchanal Parade*, the stage is set for a week of unforgettable fun. Vacationers will have a ball behind Venetian masks, then wrap themselves in togas and party like it's 99 (A.D.). The carnival atmosphere of *Festa Italiana* provides an opportunity to let one's hair down while taking part in some of Italy's favorite pastimes, such as *bocce* ball, *tarantella* dancing and more.

Costa's breadth of product doesn't end there – the company also sails to South America, where it offers cruises from 6- to 22- nights to Brazil, Argentina and Uruguay. In the upcoming winter 2008-2009 season, the company will also double its capacity on routes from Dubai aboard the *Costa Classica* and *Costa Victoria*. In addition, the cruise line offers departures between 4- and 16- nights from Hong Kong and Shanghai as well as 14-night itineraries from Mauritius with stops in the Seychelles, Kenya and Madagascar aboard the *Costa Europa*.

Cruise Areas & Seasons

Seasonal: Eastern, Southeastern, & Western Caribbean, Bermuda, Canada & New England (2009), South America, Bahamas, Russia, Fjords, Baltic and North Cape, Transatlantic, Dubai, Far East and Indian Ocean.

Year-round: Canary Islands, Eastern & Western Mediterranean

Customer Profile

Costa appeals to honeymooners, families and seniors. The Caribbean cruisers are 35+ with a household income of \$75,000+; European cruise travelers are 35+ with a household income of \$100,000, college-educated, well-traveled and more destination-oriented.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Costa Allegra	28,430	800	Costa Romantica	53,000	1,356
Costa Atlantica	86,000	2,114	Costa Serena	114,000	3,000
Costa Classica	53,000	1,308	Costa Victoria	76,000	1,928
Costa Concordia	112,000	3,000	NEW SHIPS		
Costa Europa	54,000	1,494	Costa Luminosa (06/09)	92,700	2,260
Costa Fortuna	105,000	2,720	Costa Pacifica (06/09)	114,500	3,000
Costa Magica	105,000	2,720	Unnamed (2010)	92,700	2,260
Costa Marina	25,600	776	Unnamed (2011)	112,000	3,000
Costa Mediterranea	86,000	2,114	Unnamed (2012)	112,000	3,000
*Basis Two					

Cruise News to Use in 2009

- **60 Years of Cruising Italian Style:** Costa is celebrating its 60th anniversary in 2008. Its rich history includes being the first cruise line to sail the Caribbean, the first to sail the Mediterranean year-round and the first to home port in the Far East, Dubai and Mauritius.
- **One of the Fastest Growing Brands in the Industry:** Costa, Europe's Number One Cruise Line, currently has 12 ships with five on order. The company's new build construction totals an investment of 2.4 billion euros. In 2012, when the last of the new ships enters service, Costa will have increased its overall guest capacity by 50% from present.
- **Costa Luminosa and Costa Pacifica Enter Service in 09:** On June 5, 2009, Costa will simultaneously launch these two new ships at joint inaugural ceremonies in Genoa, Italy – an industry first! The 114,500-ton *Costa Pacifica*, a sister ship to *Costa Serena* and *Costa Concordia*, will be completely dedicated to music and feature a soundtrack designed specifically for the ship. The 92,700-ton *Costa Luminosa* will be a one-of-a-kind ship, boasting the best elements of the Costa product from design to cuisine and will feature the highest percentage of veranda cabins in the Costa fleet.
- **Innovative Spa Leader:** Costa set the standard for spas at sea with the introduction of the 23,000 square-foot Samsara Spa, complete with exclusive spa accommodations with direct access to the wellness center when it launched in 2006. Costa has continued its innovation in this area by extending a similar spa concept aboard the *Costa Atlantica* and *Costa Mediterranea* this year, which now features renovated spa areas, complete with dedicated spa cabins.
- **The Green Fleet:** Costa is the environmental leader in the industry with all of its ships having been awarded the "Green Star" by RINA, which certifies that all Costa ships comply with the highest standards in environmental protection for prevention against the pollution of the air and the sea, going beyond regulations required by the international MARPOL standards in use. Costa was the first cruise company to be awarded the voluntary "Green Star" notation in 2005 for its entire fleet by RINA, an Italian shipping certification agency.
- **Doubling Capacity in Dubai:** Costa was the first cruise line to home port in Dubai and due to the success of the program, the Italian company will double its capacity in the international locale for the 2008-2009 cruise season. The *Costa Classica* and *Costa Victoria* will sail seven-night routes throughout the UAE, complete with two full overnights in Dubai.
- **Mauritius as a new Home Port:** For the second season in a row, Costa will home port from Mauritius, offering awe-inspiring 14-night routes to the Seychelles, Kenya and Madagascar aboard the *Costa Europa* from December through March. Costa became the first company to home port in Mauritius in the 2007-2008 cruise season.
- **Increased Capacity in Far East:** In 2009, Costa will add a second ship to its Far East cruise program when the *Costa Classica* joins the *Costa Allegra* in the region.
- **New Canada/New England Routes in 2009:** In Fall 2009, Costa will introduce new routes from Quebec through Nova Scotia, Halifax, Maine, Boston, Newport and New York.

CRYSTAL CRUISES

2049 Century Park East, Suite 1400
Los Angeles, CA 90067
(310) 785-9300; (866) 799-4625 (Brochures)
Web site: www.crystalcruises.com

Chief Executive: Gregg L. Michel, president
Senior Marketing Executive: William Smith, senior vice president, sales & marketing
Senior Sales Executive: William Smith, senior vice president, sales & marketing
Public Relations Contact: Mimi Weisband, vice president, public relations
(310) 203-4305; mweisband@crystalcruises.com
Spokesperson: Mimi Weisband

Company Profile

Crystal Cruises' reputation for excellence is grounded in more than a decade of prestigious accolades. In 2008, the luxury line was named, for an unprecedented 15th year, "Best Large-Ship Cruise Line" by the readers of *Condé Nast Traveler*, and for the 13th consecutive year, the "World's Best Large-Ship Cruise Line" by the readers of *Travel + Leisure* magazine, making it the only cruise line, resort or hotel to ever have achieved such a record. The ultra-luxurious *Crystal Symphony* and *Crystal Serenity* feature elegantly-appointed staterooms (most with private verandahs), an array of dining options (Italian and Asian alternative restaurants, including the only Nobu Matsuhisa cuisine at sea), award-winning entertainment, innovative learning centers, and state-of-the-art, Feng Shui-designed spa and fitness facilities.

Cruise Areas & Seasons

- **Winter:** World Cruise, Panama Canal/Caribbean, South America, Antarctica, Mexican Riviera
- **Spring:** Asia, Western Europe, Mediterranean, the Middle East
- **Summer:** Western Europe, Baltic, North Cape, British Isles, Mediterranean
- **Fall:** Panama Canal, Caribbean, Mediterranean, New England/Canada
- **Holiday:** Caribbean, South America, Antarctica

Customer Profile

Crystal Cruises' affluent multi-generational guests appreciate fine service, quality and attention to detail in all aspects of their experiences. Approximately 75 percent are from the United States and Canada and 25 percent are international, sophisticated travelers.

Fleet		
NAME	GROSS TONS	BERTHS*
Crystal Serenity	68,870	1,070
Crystal Symphony	51,044	922
* Basis two		

Cruise News to Use in 2009

2009 Itinerary Highlights:

- **106-day *Pacific Circle Celebration World Cruise*** round-trip from Los Angeles, including the inaugural ports of Rangiroa, French Polynesia; Komodo, Indonesia; Napier, New Zealand; Sihanoukville, Cambodia; and Petropavlosk, Russia. Also featured is the 150th birthday of the Port of Yokohama and a return to Alaska.
- **Return to cruising the Amazon** for the first time since 2006.
- New fall cruise to **Israel and Egypt**.
- Dubai overnight stays on two cruises.
- **European maiden calls** to Kotor, Montenegro; Lipari, Italy; Patmos, Greece; Sinop, Turkey; Alesund, Norway and Kiel, Germany.
- Virtually all Mediterranean cruises feature overnight calls in cities including Barcelona, Istanbul, Monte Carlo, Venice and/or Sorrento.
- **Two ships cruising Asia**, including cruises in China/Japan, Southeast Asia and India with overnight stays in Hong Kong, Shanghai, Osaka, Kobe, Bangkok, among many others.
- Baltic cruises of seven and 11 days with overnight calls in Copenhagen and Stockholm, plus **double overnights in St. Petersburg**.
- **North Cape cruise to Spitsbergen and the Polar Ice Cap**.
- British Isles cruise featuring the **Military Tattoo in Edinburgh**.
- **Black Sea cruise** with a new overnight stay in Odessa and maiden call in Turkey.
- **Spring and fall Panama Canal cruises**, Caribbean and Mexican Riviera departing from North American cities.
- **Choice of exotic and tropical holiday voyages:** South America and Antarctica or Caribbean.
- **More than a dozen “career-friendly” voyages** beginning or ending on a Friday, Saturday or Sunday.

Crystal Adventures Ashore

- More than 1500 boutique Crystal Adventures ashore – such as exploring the Cote d’Azur by helicopter, visiting the habitat of Komodo Dragons in Indonesia, private cooking lessons at the Albatroz Palace hotel in Lisbon and rafting the rapids of the Rangitaiki River.
- **Industry first: Huashan Mountain Adventure** takes guests to the top of the 7,000-foot peak of China’s Sacred Mountain.
- Expanded active and Wine & Food and one-of-a-kind “Extreme Luxury” Crystal Adventures.
- **“Crystal *Private Adventures*”** offer guests highly customized excursions ashore.

Culinary Highlights

- **New mixology curriculum added to Wine & Food *Experiences of Discovery***, plus contests and classes on cocktails and pastries.
- **All onboard wine sommeliers are certified by the revered Court of Master Sommeliers.**
- **Certified Cheese Sommeliers** charged with expanding Crystal’s worldwide regional and artisanal cheeses.

Enriching Opportunities

- **18 newly branded *Experiences of Discovery*** on over half of its worldwide cruises, including **Golf, Classical Music, Big Band & Ballroom Dance, Jazz, Wine & Food Festival** (13th annual), **Mind, Body & Spirit**, and new topics like **Photography, Tennis and Fashion & Style**.
- New **Interactive Literary Review** with dynamic book performance reviews on World Cruise.
- **Computer University@Sea College Courses** on World Cruise.
- Crystal Visions Lecture Series, featuring **Creative Learning Institute** and **Cleveland Clinic** lecturers.
- New **UCLA Center for East-West Medicine** partnership to offers holistically healthful insights on Mind, Body & Spirit cruises.

2010 Preview

- Sailing to 174 ports in 70 countries on 62 voyages.
- A 108-day “Exploration of Ancient Empires” World Cruise including several maiden calls: Bahrain; Bandar Abbas, Iran; Kuwait City, Kuwait; Fujairah, UAE, Khasab, Oman; and Jeddah, Saudi Arabia.

CUNARD LINE

24303 Town Center Drive, Suite 200
Valencia, CA 91355-0908
(661) 753-1000; (800)728-6273
Web site: www.cunard.com

Chief Executive: Carol Marlow, president and managing director
Senior Marketing Executive: David deMerlier, vice president, marketing
Senior Sales Executive: Jan Swartz, senior vice president, customer service & sales
Public Relations Contacts: Brian O'Connor, director, public relations
(661) 753-1060; boconnor@cunard.com
Jackie Chase, manager, public relations
(661) 753-1035; jchase@cunard.com
Spokespersons: Carol Marlow, Brian O'Connor

Company Profile

If travel is meant to be savored, then crossing the oceans should be a majestic experience, not merely a hop across the pond. For travelers of this persuasion, only one name evokes the pleasures reminiscent of the Golden Age of Ocean Travel: Cunard Line. Proudly continuing a tradition that began in 1840, *Queen Mary 2* debuted in 2004 as the new flagship of The Most Famous Ocean Liners in the World™. As the grandest passenger vessel ever built, *Queen Mary 2* provides its guests with unprecedented amenities and accommodations at every turn. Maintaining the tradition of its Cunard and White Star™ Line predecessors, *Queen Mary 2* is the only ship offering regularly scheduled Transatlantic service between New York and Southampton, England. The newest addition to the Cunard fleet, *Queen Victoria*, offers the very best of the heritage and traditions of Cunard Line, along with all modern day luxuries including some exciting innovations. These include the first traditional West End-style private viewing boxes at sea in the Royal Court Theatre, the first Cunardia museum exhibit at sea, housing Cunard artifacts and memorabilia, the first fencing programme at sea and the first two-storey library at sea featuring an elegant spiral staircase. The ship also features the line's celebrated Queens Grill and Princess Grill accommodations and dining, further enhanced on *Queen Victoria* with an exclusive deck terrace and an al fresco dining option.

Cruise Areas & Seasons

- **Spring:** Transatlantic, Iberia, Caribbean, Scandinavia, Baltic, Norwegian Fjords, Mediterranean, World Cruise, Europe & United Kingdom
- **Summer:** Transatlantic, Mediterranean, Scandinavia, Baltic, Norwegian Fjords, Europe,
- **Fall:** Transatlantic, Canada/New England, Mediterranean, Portugal, United Kingdom, Iberia, Europe
- **Winter:** South America, Orient, Canary Islands, Caribbean, World Cruise, Panama Canal, Europe
- **Christmas Holiday:** Caribbean, Canary Islands

Customer Profile

Cunard Line caters to sophisticated, well-seasoned travelers who enjoy the finer things in life. The classic liners attract like-minded guests who enjoy the Cunard hallmarks of impeccable White Star Service™, fine dining, sumptuous surroundings, civilized adventure and the legacy of historic voyages and Transatlantic travel.

Fleet					
NAME	GROSS TONS	BERTHS*			
Queen Mary 2	151,400	2,592	NEW SHIPS		
Queen Victoria	90,000	2,014	Queen Elizabeth (fall 2010)	92,000	2,092
* Basis two					

Cruise News to Use in 2009

Queen Mary 2's Enhanced Transatlantic Season

Continuing her reign as the world's grandest ocean liner, *Queen Mary 2* will continue to be the liner of choice for those travelers who seek the pinnacle in gracious ocean travel and elegant shipboard style. 2009 marks her fifth year in service with a record number of New York departures as well as a Transatlantic season with 6-, 8- and 9-day Crossings options. In total, she will sail 23 **Transatlantic Crossings**, including classic six-day voyages between Southampton and New York, two eight-day voyages between Hamburg and New York, one eight-day voyage from Boston via New York to Southampton, and one nine-day Crossing from Southampton via New York to Halifax and Boston.

New Mobile Phone Service @ Sea

Queen Mary 2 has recently enhanced connectivity throughout the ship. In these days of instant communication, guests can now access their emails or websites while aboard the ship as easily as in the comfort of their own home. This makes a voyage on *Queen Mary 2*, and especially a Transatlantic Crossing, a real opportunity for those who want to get away from it all and still be able to get in touch whenever they want to for personal or business reasons.

New Stateroom Wi-Fi Service

Aboard *Queen Mary 2* guests now also have the convenience of using their laptop computers in the privacy and comfort of their staterooms with the addition of in-room wireless connectivity. In addition to mobile phone service, guests can now also use their handheld devices while the ship is at sea. The upgrades enhance the ship's already existing high technology services, which include WiFi accessibility found in public rooms throughout the ship.

Other 2009 Queen Mary 2 Voyage Highlights

In celebration of her fifth anniversary, *Queen Mary 2* will sail her maiden tour of the British Isles with an eight-day **Around the British Isles** itinerary that will include first-time calls to Liverpool, Glasgow and Cork.

Guests who wish to skip air travel and luxuriate in an all-at-sea travel experience by sailing roundtrip to Europe from New York, can do so with Cunard's **Grand Voyages** of 20-24 days. These are available by adding a legendary Transatlantic Crossing to the beginning and end of a European voyage, affording guests an extended and more relaxing journey of a lifetime.

José Iturbi International Music Competition Winners Aboard Queen Mary 2

Queen Mary 2's eastbound April 26, 2009 Transatlantic Crossing will feature the 2008 First Place vocal and piano winners of the **José Iturbi International Music Competition**, Soprano Angela Meade and Pianist Mariya Kim, along with renowned accompanist Martin Katz, who will each present a Cunard Command Performance™ during the voyage. In addition, Iturbi Foundation President Donelle Dadigan will present a series of discussions and Q&As about classical music and the competition in association with *Cunard Insights*™.

2010 World Cruises

Cunard's two modern luxury liners, *Queen Mary 2* and *Queen Victoria*, will depart in January 2010 on their third World Cruises, continuing the line's rich tradition of offering the most spectacular and historic World Cruises on The Most Famous Ocean Liners in the World. *Queen Mary 2's* **Royal Route of Exploration** will chart a completely new, Eastbound-Westbound route on a unique itinerary of 101 days featuring 19 maiden calls, three overnight stays (in Hong Kong, Sydney and Cape Town) and her inaugural visit to South Africa. *Queen Victoria's* 99-day **Voyage of Discovery** circumnavigation includes 11 maiden ports of call, three overnights (in Sydney, Hong Kong and Dubai) and three convenient U.S. embarkation gateways: New York, Ft. Lauderdale and San Francisco.

DISNEY CRUISE LINE

P.O. Box 10210
Lake Buena Vista, FL 32830
(407) 566-3500; (888) DCL-2500 (Reservations & Brochures)
Web site: www.disneycruise.com

Chief Executive: Tom McAlpin, president
Senior Marketing Executive: Joe Rand, director, marketing
Senior Sales Executive: Ed Fouche, CTC , senior vice president, sales
Public Relations Contacts: Rena Langley, director, public affairs; rena.langley@disney.com
Jason L. Lasecki, public relations director; jason.l.lasecki@disney.com
Christi Erwin Donnan, manager, public affairs;
christi.erwin.donnan@disney.com
Jonathan Frontado, public relations manager; jonathan.frontado@disney.com
Spokespersons: Rena Langley, Jason L. Lasecki, Christi Erwin Donnan, Jonathan Frontado

Company Profile

Disney Cruise Line combines the magic of Disney with the lure of ocean travel. Whether it's seven full nights aboard the *Disney Magic* or a combination of a three- or four-night land and sea vacation, featuring both the Walt Disney World Resort and Disney Cruise Line in one vacation, Disney Cruise Line vacations offer something for every member of the family. All Disney cruise vacations feature sophisticated entertainment, age-specific activities and unique dining experiences.

Cruise Areas & Seasons

Year-round: *Disney Wonder*: three- and four-night cruises to Nassau and Castaway Cay (Disney's private Bahamian island); *Disney Magic*: Seven-night Eastern Caribbean and Western Caribbean cruises with stops at Castaway Cay.

Customer Profile

Disney Cruise Line ships were designed with specific areas and activities to entertain and delight adults, families and children, creating the ultimate vacation experience for every member of the family.

Fleet		
NAME	GROSS TONS	BERTHS*
Disney Magic	83,000	2,700
Disney Wonder	83,000	2,700
* Basis two		

Cruise News to Use in 2009

- In response to guest demand, Disney Cruise Line will reposition one of its ships, the *Disney Magic*, to Europe for an unprecedented five-month season of Northern European and Mediterranean cruises in 2010. Disney Cruise Line will offer four 12-night cruises to the Northern European Capitals in June and July. Guests on these sailings will experience enchanting Scandinavian ports such as Oslo, Copenhagen and Stockholm. The cruise will also sail to Warnemunde, Germany, gateway to Berlin, and to St. Petersburg, Russia. Book-ending the summer season in Northern Europe, the *Disney Magic* will sail four 10-night and four 11-night cruises in the Mediterranean in April, May, August and September. These sailings include three new ports of call not offered when Disney Cruise Line last sailed the Mediterranean. In addition to popular ports in Italy, France and Spain, the *Disney Magic* will visit Tunis, in Northern Africa, the island nation of Malta, and Corsica.
- Disney Cruise Line is revolutionizing movie entertainment at sea with the debut of Disney Digital 3-D, a one-of-a-kind cinematic experience onboard the *Disney Magic* and the *Disney Wonder*. Guests will delight as first-run, feature Disney films leap off the silver screen and take on a whole new dimension thanks to Disney Digital 3-D technology added to the Walt Disney Theatre and Buena Vista Theatre. In early 2009 Disney Cruise Line will take 3-D into uncharted waters with the debut of an exciting new cinematic experience that combines full-length Disney Digital 3-D films with in-theatre effects. Tridimensional images will combine with lasers, fog, streamers, and special lighting effects to create an immersive movie-going experience like no other at sea.
- Disney Cruise Line will offer two new eastern Caribbean itineraries for 2009 – giving guests more choices than ever before to explore the beautiful islands of the Caribbean. Beginning in 2009, St. Croix will be a featured stop on one new seven-night itinerary, and Tortola will be featured on another seven-night itinerary. Both islands are new to Disney Cruise Line, increasing the seven-night Caribbean choices on the *Disney Magic* to four itineraries (Disney’s traditional eastern and western Caribbean itineraries will continue).
- Disney Cruise Line unveiled one of the largest stage productions at sea, *Toy Story – The Musical* on the *Disney Wonder*. Preserving the humor and heart of the original “Toy Story” film from Pixar Animation Studios, “Toy Story – The Musical” explores the true meaning of friendship as Buzz Lightyear and Woody transform from jealous adversaries to best friends with an unbreakable bond. The show’s elaborate costumes capture the vibrant colors and playfulness of the animated characters. Guests of all ages will delight in an original collection of show tunes that retell the story in a fun and energizing way.
- Following two weeks in dry dock in the fall of 2008, the *Disney Magic* unveiled an assortment of new enhancements sure to please guests of all ages. Little ones are having a *splashtacular* time in “Mickey’s Splash Zone,” a new toddler watery playground inspired by Fantasia’s Sorcerer’s Apprentice and featuring interactive fountains. Meanwhile, on the other end of the ship, grown-ups indulge in a newly enhanced Quiet Cove. The adult-only pool area received a makeover with waterfalls cascading from the two hot tubs and other plush enhancements.
- Disney Cruise Line is taking luxury cruising to the next level with the introduction of an innovative pre-arrival planning service available to concierge guests sailing aboard the *Disney Magic* and the *Disney Wonder*. Guests booking a concierge level stateroom have access to this one-of-a-kind service where Disney Cruise Line Concierge Services Specialists assist guests in planning every cruise detail before setting sail. Whether a romantic dinner at Palo, an exhilarating shore excursion to swim with dolphins, or an indulgent spa treatment on the shores of Castaway Cay; Disney Cruise Line Concierge Services Specialists are there to provide personalized assistance for a magical vacation experience.

HOLLAND AMERICA LINE

300 Elliott Avenue West
Seattle, WA 98119
(206) 281-3535; (800) 426-0327
Web site: www.hollandamerica.com

Chief Executive:	Stein Kruse, president & CEO
Senior Marketing Executive:	Richard D. Meadows, CTC, executive vice president, marketing, sales & guest programs
Senior Sales Executive	Richard D. Meadows, CTC, executive vice president, marketing, sales & guest programs
Public Relations Contact:	Rose Abello, vice president, public relations (206) 286-3479, (800) 637-5029; rabello@hollandamerica.com
Spokesperson:	Rose Abello

Company Profile

Marking its 136th year in business in 2009, Holland America Line continues to be the industry's premium cruise leader, delivering unsurpassed value, industry-leading itineraries and world-renowned service.

Holland America Line's fleet of 14 ships offers nearly 500 cruises to 320 ports of call in more than 100 countries, territories or dependencies. Two- to 114-day itineraries visit all seven continents, including Antarctica, South America, Australia/New Zealand, Africa and Asia voyages; a Grand World Voyage; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and Panama Canal.

Fleetwide, the company features Signature of Excellence enhancements, totaling more than \$525 million, that showcase the Culinary Arts Center presented by *Food & Wine* magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by *The New York Times*, teens-only activity areas, Holland America Line Digital Workshop powered by Microsoft Windows, and all new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds. For more information, contact a travel agent, call 1-877-SAIL-HAL (1-877-724-5425) or visit www.hollandamerica.com.

Winner of 16 consecutive "Best Overall Cruise Value" awards from the World Ocean & Cruise Liner Society, Holland America Line excels in service, amenities and special programs. Known for consistent and attentive service, its ships have one of the highest staff-members-to-guest ratios. Spacious staterooms average 25 percent larger and verandahs twice as large as those on other lines' ships. Menus are among the most extensive at sea. As You Wish dining allows guests to choose either traditional pre-set seating and dining times, or a completely flexible dining schedule. Dining choices include formal elegance, alternative specialty dining in the Pacific Northwest-themed Pinnacle Grill, casual fare and complimentary 24-hour room service, while the new ms Eurodam also features Tamarind serving pan Asian cuisine, Canaletto serving Italian cuisine and Slice, an all-day pizzeria.

Cruise Areas & Seasons

- **Spring:** Pacific Northwest, Alaska, Caribbean, Canada & New England, Transatlantic, Mediterranean, Mexico, Hawaii, Panama Canal, Asia
- **Summer:** Alaska, Baltic, Western Europe, Canada & New England, Transatlantic, Mediterranean
- **Fall:** South America, Panama Canal, Caribbean, Mediterranean, Transatlantic, Canada & New England, Pacific Northwest, Hawaii, South Pacific, Amazon, Mexico, Australia/New Zealand
- **Winter:** Grand World Voyage, Caribbean, Australia/New Zealand, Asia, Panama Canal, South America, Mexico, Hawaii, South Pacific, Antarctica

Customer Profile

Holland America Line customers seek luxury, comfort and predictability, but not regimentation in their cruises. They are experienced travelers and first-time cruisers who appreciate the five-star service provided by the world's premium cruise leader. Guests enjoy Holland America Line's spacious, elegant ships; sophisticated five-star dining; gracious, unobtrusive service; extensive enrichment programs and activities; and compelling worldwide itineraries.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Amsterdam	61,000	1,380	Statendam	55,819	1,258
Eurodam	86,000	2,104	Veendam	55,758	1,258
Maasdam	55,451	1,258	Volendam	61,396	1,432
Noordam	82,000	1,918	Westerdam	82,000	1,916
Oosterdam	82,000	1,848	Zaandam	61,396	1,432
Prinsendam	37,848	793	Zuiderdam	82,000	1,916
Rotterdam	59,855	1,316	NEW SHIPS		
Ryndam	55,819	1,270	Nieuw Amsterdam (2010)	86,000	2,106
<i>*Basis two</i>					

Cruise News to Use in 2009

More Signature of Excellence — Holland America Line has announced another \$200 million in investments as part of its ongoing Signature of Excellence program bringing the total commitment to \$525 million. Over the next two years, ms Statendam, ms Ryndam, ms Maasdam, ms Veendam and ms Rotterdam will undergo extensive dry docks. Enhancements will include a new resort pool concept, innovative lanai staterooms, new entertainment and enrichment options, all new stateroom décor and more.

Back to Bermuda— Beginning in 2010, Holland America Line will once again sail on regularly scheduled cruises between New York City and Bermuda. Holland America is the only major cruise line that calls on both Hamilton and St. George's, Bermuda's cultural and shopping hubs. Additionally, guests of Holland America Line will have an opportunity to fully experience Bermuda's British charm and its unique island culture by day and by night with multi-day stays in each port.

Microsoft Digital Workshops—Guests on Holland America Line ships will be able to “show and tell” their vacation memories when Holland America Line Digital Workshop powered by Microsoft Windows rolls out across the fleet in 2009. Free workshops led by Microsoft-trained “techsperts” will show even the most novice camera or computer user how to take better vacation photos, make movies, edit pictures and create scrapbooks using a variety of Microsoft Windows and Windows Live services.

New Chefs Headline Demos in Culinary Arts Center Presented by Food & Wine magazine -- From wine-country cuisine to Southern-influenced prime seafood, Holland America Line will open its on-board kitchens to over 60 guest chefs from around the country. Holland America Line also introduced a kids and teen Culinary Arts Center program to bring the joys of cooking to the younger set with classes that teach how to make dishes from breakfast to dinner.

First year for ms Eurodam After a regal dedication ceremony and naming by Queen Beatrix, HAL's newest and largest ship debuted July 5 with a cruise to the Baltic from Copenhagen. Following its inaugural Europe season, the ship will sail its first trans-Atlantic cruise, followed by a series of Canada/New England sailings in the fall before deploying on Caribbean itineraries the rest of the year. *Eurodam* features one more deck than its Vista-class ships; three alternative dining venues including Tamarind, a new pan Asian restaurant with panoramic views, and Canaletto, an Italian restaurant; expanded spa facilities and spa staterooms; new atrium bar area; and private cabanas on Lido and Observation decks.

HURTIGRUTEN

405 Park Avenue
New York, NY 10022
(212) 319-1300; (800) 323-7436
Web site: www.hurtigruten.us

Chief Executive: Monika Tillman, Managing Director
Senior Marketing Executive: Jennifer Rosen, Marketing Director
Senior Sales Executive: Bo Fridsberg, vice president, sales
Public Relations Contact: Elliot Gillies, Gillies & Zaiser, (212) 724-7783; elliotgillies@gzpr.com
Spokespersons: Hans Rood, Bo Fridsberg

Company Profile

Hurtigruten, known for more than 100 years as the cruise line whose ships sail the spectacular fjord-filled west coast of Norway year-round carrying cargo and passengers from Bergen to Kirkenes and back, also caters to the soft-adventure traveler. From October to March, the new expedition ship *MS Fram* sails 13- and 17-day itineraries to Chile and Antarctica, taking in the spectacular landscapes and wildlife. In the Spring, the ship sails from the Mediterranean to the Baltic on three itineraries; and in September she sails between Greenland and New York with stops in Canada on an 18-day adventure.

From June-August, programs are available to the Arctic island of Spitsbergen and the world's largest island, Greenland. Cruising in Greenland aboard the *MS Fram* during the polar summer is a fascinating time to view spectacular scenery and wildlife in the remote wilderness above the Arctic Circle. All Expedition Voyages include PolarCirkel craft landings, expedition guides and lectures to create an intimate learning experience.

Cruise Areas & Seasons

- **Year-round:** west coast of Norway
- **October-March:** Antarctica, Argentina, Chile
- **May-August:** Spitsbergen, Greenland
- **Spring:** Europe
- **Fall:** Greenland to New York

Customer Profile

Mature market, seasoned upscale traveler who wants a learning experience, soft adventure, and to visit unspoiled remote destinations rich in history/culture, intimate encounters with nature, rejects glitz, and wants value for their money. For passengers seeking alternatives to traditional cruise experiences, interested in niche-products and the smaller ships.

Fleet			Fleet		
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Finnmarken	15,000	643	Nordlys	11,200	482
Fram	12,700	320	Nordnorge	11,386	464
Kong Harald	11,200	490	Nordstjernen	2,568	114
Lofoten	2,621	171	Polarlys	12,000	482
Midnatsol	15,000	674	Richard With	11,205	490
Narvik	6,257	312	Trollfjord	15,000	674
Nordkapp	11,386	490	Vesteralen	6,261	318

Cruise News to Use in 2009

- Europe – three new April itineraries of eight, 12 and 14 days that incorporate both ocean and river cruising, cumulatively forging a path from the Mediterranean to the Baltic aboard the 318-passenger **MS Fram**. The trio of sailings, which when combined make a 34-day voyage, includes an eight-day “Easter Cruise,” sailing from the Canary Islands’ Las Palmas to Lisbon, Portugal on April 8, cruising Spain’s only navigable river, the Guadalquivir; a 14-day “Spring in Western Europe,” departing from Lisbon to Hamburg, Germany on April 15; and a 12-day “Baltic Sea” April 28 sailing, embarking in Hamburg and cruising the Elbe River to the Kiel Canal.
- A new cruise is the 18-day Greenland/Canada/New York sailing. After exploring Greenland for five days, the **MS Fram** makes its way to Canada’s Newfoundland, Labrador and Nova Scotia, and then stops in Gloucester, MA before gliding past the Statue of Liberty as it makes its way to its final stop in New York.
- Hurtigruten is bringing back its 22-day Falklands/South Georgia& Antarctica sailings as well as adding a new 21-day Christmas/New Year’s Antarctica expedition. These three itineraries take in some of the world’s most distant and fascinating places – the wildlife and scenery is abundant and stunning. And the holiday celebrations are special.
- A 17-day program goes further south into Antarctica than ever before, exploring the desolate region of Marguerite Bay after spending time in Buenos Aires and Ushuaia. Shore excursions include visits to some of the permanent research stations – both historical and active.
- Spitsbergen - the **MS Polar Star** and **MS Nordstjernen** offer 9 and 12-day cruise programs that take in the Svalbard coast from south to north. Another fascinating program is the 16-day voyage that departs Bergen on the Norwegian mainland, heads north to the North Cape, across the North Atlantic and then explores the western coast of the Arctic’s Spitsbergen Islands.
- Guests aboard the world’s newest expedition ship, the deluxe 318-berth **MS Fram**, get a first-hand look at the changing landscape of Greenland and learn about its history, geography, culture, wildlife and environment from onboard experts during lectures and land excursions during 11-, 18- and 19-day Greenland sailings.
- Hurtigruten’s winter program to Norway continues to expand and offers several theme cruises. Possibilities include: “Bridge Players,” where beginner and experienced players learn and perfect their strategies with a master instructor; “Watercolors and Art,” with an art teacher and a lecturer; “Harmony at Sea” has an experienced choirmaster forming passengers into a concert-performing choral group; “Winter Digital Photography” in the challenging Arctic light; and new for 2010, “Arctic Wonders,” which includes a night in the Kirkenes SnowHotel.
- Hurtigruten has unveiled several new theme cruises for 2009 to augment their already popular outdoor theme vacations: “Folk Music” - A rich and exciting program filled with Norwegian folk music, song and dance from start to finish; “Gastronomy in a Musical Framework” – Discover Norway's food, drink, music, and beautiful scenery while learning the secrets of Norwegian cooking, to the tune of local melodies from classical to folk. “National and Regional Costume” - the poetry of Norway's heritage as expressed in dress is explained by experts on Norwegian folk costumes and through lectures, films, and tailors' workshops, while folk musicians and dancers perform on board, adding to the folkloric atmosphere.
- Popular theme cruises continue to draw passengers -- “Killer Whale Safari,” “North Cape and Ice Hotel,” “Big Bands,” “Arctic Bird Safari,” “Classical Cruises,” “Red Hatters,” “Springtime Awakenings,” “Climb Your Own Everest” and “Sami Encounters”.
- Hurtigruten offers both Escorted and independent Vacations that take in many of Norway’s best known sites as well as venturing to other Scandinavian countries. Escorted Vacations range from 14 to 18 days and are air-inclusive; “Independent Vacations” run from 11 to 17 days. Both types of packages include the “world’s most beautiful voyage” (as per Lonely Planet’s Blue Book Guide) along Norway’s scenic west coast.
- www.hurtigruten.us now offers consumers the ability to locate Hurtigruten’s top producing travel agents in their area, download color brochures in PDF format, view videos depicting the ships, stunning scenery and abundant wildlife that passengers get to see while on a Hurtigruten Vacation, and take virtual tours of the ships
- “Hurtigruten Photo Competition” is new for 2009, running until September 1. Every month the best photos are published on the company web site’s web gallery and the winner receives a roundtrip voyage for two. Tips from a professional photographer are also offered.

MSC CRUISES

6750 North Andrews Avenue
Fort Lauderdale, FL 33309
(954) 772-6262; (954) 776-5881
Web site: www.msccruisesusa.com

Chief Executive: Richard E. Sasso, president & CEO
Neil Palomba, COO

Senior Sales Executive: Karen Stamps, director, field sales
Nicola Iannone, director, national accounts

Public Relations Contacts: Gail Nicolaus, director, marketing
Cheryl Fenske, Diana M. Orban Associates, (973) 605-2121; dmoa@gti.net

Spokesperson: Richard E. Sasso

Company Profile

A hallmark of MSC Cruises has always been its innovative itineraries and not-often-visited destinations. Vacationers can select from more than 120 different itineraries throughout the Mediterranean, Caribbean, South America and Baltic on the world's youngest and most modern fleet.

All this is presented with MSC Cruises' genuine Italian hospitality and flair, from the warm hospitality of the Italian officers and high standards of attentive service to the elegant Italian-inspired décor and, of course, "La Cucina Italiana," the finest of Mediterranean cuisine, combining traditional family recipes and perennial favorites. The line's onboard entertainment has an international flavor that has earned rave reviews and standing ovations.

MSC Cruises also offers a variety of cultural enrichment experiences and theme cruises, from music and art to health and culinary delights.

Since launching an expansion program in 2003, MSC Cruises has introduced six new ships -- *MSC Lirica*, *MSC Opera*, *MSC Musica*, *MSC Orchestra* and *MSC Poesia* -- with the line's first post-Panamax ship, the *MSC Fantasia* joining the fleet in December 2008. Two more elegant European-style cruise ships -- the 133,500-ton *MSC Splendida* and the 92,400-ton *MSC Magnifica* -- are also under construction for delivery in 2009, followed by *MSC Meraviglia* in 2010 and *MSC Favoloso* in 2011. With these newbuilds joining the *MSC Armonia*, *MSC Sinfonia*, and *MSC Melody*, MSC Cruises has put together the youngest fleet in the cruise industry.

Cruise Areas & Seasons

Winter: Caribbean, Panama, South America, Mediterranean

Spring, Summer & Fall: Sicily, Tunisia, Spain, France, Greek Islands, Egypt, Portugal, Gibraltar, Malta, Morocco, Croatia, Cyprus, Ukraine, Turkey, Balearic Islands, Canary Islands, Crete, Greece, Italy, Madeira, Venice, Northern Europe and the Baltics, Transatlantic

Customer Profile

Guests range from their early 30s to 70s. MSC Cruises attracts families and multi-generational vacationers as well as individuals, couples and groups who appreciate European style and service and an international mix of guests while visiting popular as well as unusual and unique destinations.

Fleet		
NAME	GROSS TONS	BERTHS*
MSC Armonia	58,625	1,544
MSC Fantasia	133,500	3,274
MSC Lirica	59,058	1,560
MSC Melody	35,143	1,062
MSC Musica	94,400	2,550
MSC Opera	59,058	1,712
MSC Orchestra	92,400	2,550
MSC Poesia	92,400	2,550
MSC Sinfonia	58,625	1,544
NEW SHIPS		
MSC Favoloso (2012)	92,400	2,550
MSC Magnifica (2009)	92,400	2,550
MSC Meraviglia (2011)	92,400	2,550
MSC Splendida (07/09)	133,500	3,274
* Basis two		

Cruise News to Use in 2009

- During the 2008-09 Caribbean season, *MSC Lirica* will be joined by *MSC Orchestra*, one of the line's newest Panamax ships. *MSC Orchestra* can host 2,550 passengers and has more than 242,000 square feet of public area and 85 percent outside accommodations (65 percent of the total accommodations will have balconies) and an alternative restaurant –the only designated Chinese restaurant afloat. *MSC Orchestra* will be sailing 7-night Eastern and Western Caribbean itineraries as well as a 7-night Bermuda sailing. In addition to the 7-night Eastern and Western Caribbean itineraries, *MSC Lirica* will sail alternating 10-night Deep Caribbean and Caribbean Featuring Panama itineraries.
- During the 2009-10 Caribbean season, MSC Cruises will bring two of its newest “Musica” class ships to North American waters – *MSC Magnifica* – fresh from her inaugural – and sister ship *MSC Poesia*.
- All of the fleet's ships will be in the Mediterranean region at some time in 2009, with two of its newest vessels sailing year round. Guests can select from a variety of Mediterranean itineraries, with cruises of varying lengths (from weekend cruises to 11-night itineraries) and port calls, departing from Genoa, Livorno, Naples, Rome, Venice, Bari and Barcelona. The line will also have three ships sailing the shores of Northern Europe with Scandinavian Fjords, Russia and The Baltic Capitals and North Cape itineraries departing from Copenhagen, Kiel, Dover and Amsterdam.
- The line's first post-Panamax ship *MSC Fantasia*, complete with an exclusive VIP area known as MSC Yacht Club, featuring luxury suites, butler service and pool, solarium and more, joined the fleet in December 2008.
- A fourth Panamax ship, *MSC Magnifica*, is slated for delivery in 2009 followed by *MSC Meraviglia* in 2011 and *MSC Favoloso* in 2012. A second post-Panamax ship, *MSC Splendida*, will join the fleet in 2009.
- *MSC Lirica*, *MSC Opera* and *MSC Armonia* earned four-star ratings in *Berlitz Ocean Cruising & Cruise Ships 2005* (Berlitz Complete Guide to Cruising and Cruise Ships).
- For the second year in a row, MSC Cruises was named 2008's “Best International Cruise Experience” in *Porthole Cruise Magazine's* Editor-in-Chief Awards. The line also had been named “Most Flourishing Cruise Line” in *Porthole Cruise Magazine's* 2005 Editor-in-Chief Awards.

NORWEGIAN CRUISE LINE

7665 Corporate Center Drive
Miami, FL 33126
(305) 436-4000; (800) 327-7030
Web site: www.ncl.com

Chief Executive:	Kevin Sheehan president & CEO
Senior Marketing Executive:	Scott Rogers, senior vice president, sales & marketing
Senior Sales Executive:	Andy Stuart, executive vice president , global sales and passenger services
Public Relations Contacts:	AnneMarie Mathews, director, public relations (305) 436-4799; amathews@ncl.com Courtney Recht, manager, public relations (305) 436-4174; crecht@ncl.com
Spokespersons:	Kevin Sheehan, Andy Stuart, AnneMarie Mathews

Company Profile

NCL Corporation is an innovative cruise company headquartered in Miami. The corporation oversees the operations of Norwegian Cruise Line and NCL America. NCL is a part of Star Cruises Ltd (SES: STRC), a Hong Kong stock exchange listed company, and part of Malaysia's Genting Group. Star Cruises is the third-largest cruise line in the world. In early 2008, Apollo Management, LP became 50 percent owner of NCL with a \$1 billion cash equity investment.

Today, NCL boasts the youngest fleet in the cruise industry, a result of an eight-year expansion program that delivered new ships, innovative itineraries and on-board product enhancements to guests. In May 2000, NCL revolutionized the cruise industry with the introduction of Freestyle Cruising, which offers guests a more relaxed, resort-style cruise experience with complete flexibility. NCL has been building upon this with the introduction of Freestyle 2.0 in 2008, a major enhancement to its on-board product fleet wide, that further improves the guest experience, including an increased investment in food of \$50 million over the next two years, and an upgrading of stateroom bedding and amenities across the fleet. The company also implemented a new travel partner program, Partnership 2.0, which includes major changes to the way NCL does business and is designed to strengthen its relationships with travel partners.

Since 1999, NCL launched 10 new ships -- *Norwegian Sky*, *Norwegian Sun*, *Norwegian Star*, *Norwegian Dawn*, *Norwegian Spirit*, *Pride of America*, *Norwegian Jewel*, *Norwegian Jade*, *Norwegian Pearl* and *Norwegian Gem*. NCL currently has 11 ships in service, with more than 25,000 berths.

On October 1, 2007, *Norwegian Gem* joined the NCL fleet. The hippest ship to hit the seas, the 2,400-passenger *Norwegian Gem* features luxurious accommodations, decadent dining at 11 restaurants, exciting entertainment and an array of activity options including a four-lane, ten-pin bowling alley, an NCL exclusive first offered on *Norwegian Pearl*.

NCL is presently building a new third generation Freestyle Cruising project known as F3, for delivery in 2010 which will incorporate a world of new features and will represent NCL's third generation of Freestyle Cruising ships, a further evolution of NCL's progressive dismantling of the structure, regimentation and constraints of the traditional cruise experience.

Cruise Areas & Seasons

- **Seasonal:** Alaska, Bahamas and Florida, Bermuda, Canada and New England, Mexican Riviera, Pacific Coastal, Panama Canal and South America, Transatlantic
- **Year-round:** Bahamas, Europe, Hawai'i

Customer Profile

NCL is a mainstream cruise line appealing to a broad audience of all ages. NCL guests want to enjoy their cruise on their terms without the structure and regimentation that is still the central feature of traditional cruises.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Norwegian Dawn	92,250	2,224	Norwegian Star	91,000	2,240
Norwegian Gem	93,530	2,394	Norwegian Sun	78,309	1,936
Norwegian Jade	93,500	2,466	NCL America Fleet		
Norwegian Jewel	93,502	2,376	Pride of America	81,000	2,138
Norwegian Majesty	40,876	1,462	New Ships - "F3" Class		
Norwegian Pearl	93,530	2,394	Unnamed (2010)	150,000	4,200
Norwegian Sky	77,104	2,002	Unnamed (2010)	150,000	4,200
Norwegian Spirit	75,338	1,966	* Basis two		

Cruise News to Use in 2009

- The company's fleet-wide initiative to further improve the guest experience, Freestyle 2.0, debuted in spring of 2008 on *Norwegian Jade*. Enhancements include a major investment in the total dining experience; an upgraded stateroom experience; new wide ranging on-board activities for guests of all ages; and additional recognition, service and amenities for balcony, suite and villa guests. Freestyle 2.0 initiatives include a welcome aboard glass of "bubbly;" Lobster Galore, where guests can indulge in lobster every night of the cruise in specified restaurants; the new Bliss Collection by NCL bedding; an enhanced educational, entertainment and lifestyle program – NCL "U" – offering a range of new classes in humor hosted by Chicago-based comedy troupe The Second City; food, wine and spirits; destination education; and digital technology; enhanced nightlife with new party experiences such as: NCL's White Hot Night party; NCL's Monte Carlo Night; an enhanced pool deck experience with relaxing ambient music; Evian mists, cold towels, and designated quiet zones; and enhanced Teen Centers that feature Guitar Hero and Nintendo Wii and Wii Fit.
- NCL continues to implement new Partnership 2.0 initiatives since launching in 2007 including a new Groups 2.0 program, earlier processing of group commissions, a seven-day a week resolution desk, simplified and consistent pricing quotes, improved credit card policies, electronic payment processing, enhanced confirmations; the availability of a premium air desk and a flight assistance hotline, as well as NCL University, the first-of-its-kind online travel partner networking and education community.
- NCL was the first cruise line to offer BOTOX® Cosmetic, Restylane® and Perlane® facial aesthetic treatments in its Mandara-operated spas. The treatments, which are part of Mandara's medi-spa program, are currently available on eight of its Freestyle Cruising ships including *Norwegian Gem*, *Norwegian Pearl*, *Norwegian Jewel*, *Norwegian Jade*, *Norwegian Dawn*, *Norwegian Spirit*, *Norwegian Sky*, and *Norwegian Sun*.
- *Norwegian Sky* began sailing three and four-day Bahamas cruises during summer of 2008 and offers a variety of accommodations, including balconies and suites, a multitude of on-board amenities, a choice of six restaurants and all the features of Freestyle 2.0. Sailings are scheduled through April 2010.
- For the first time in the company's 41-year history, NCL deployed a ship year-round in Europe through spring 2010. The 2,400-passenger *Norwegian Jade* sails a variety of new itineraries a series including a 12-day Eastern Mediterranean, nine-day Canary Islands and Morocco, and a 14-day Eastern Mediterranean holiday cruise.
- *Norwegian Spirit* underwent a multi-million dollar refurbishment in late 2008 which focused on enhancing the total guest experience. The 2,376 passenger Freestyle Cruising ship received a total renovation to its public areas, staterooms and suites including the addition of 11 new staterooms; new seating in the Stardust Theater; and an update to the spa, swimming pools and hot tubs . These refurbishments were in addition to the enhancements already made as part of Freestyle 2.0.

OCEANIA CRUISES

8300 NW 33rd Street, Suite 308
Miami, FL 33122
(305) 514-2300; (800) 531-5658
Web site: www.OceaniaCruises.com

Chief Executive: Frank Del Rio, chairman and CEO
Bob Binder, president

Senior Marketing Executive: James A. Rodriguez, senior vice president, marketing

Senior Sales Executive: Jeff Drew, senior vice president, sales

Public Relations Contact: Tim Rubacky, director, corporate communications
(305) 514-2300; trubacky@oceaniacruises.com

Spokesperson: Tim Rubacky

Company Profile

Oceania Cruises® is the world's only upper-premium cruise line. Oceania Cruises offers a unique combination of the finest cuisine at sea, luxurious accommodations, exceptional personalized service and extraordinary value. As the leader in destination cruising, Oceania Cruises sails to more than 190 ports in Europe, China and the Far East, Australia, New Zealand, South America, Central America and the Caribbean. Featuring three intimate and elegant mid-sized ships, *Regatta*, *Insignia* and *Nautica*, the line will introduce two new mid-size Oceania Class ships to its award-winning fleet in 2010 and 2011.

The onboard atmosphere is relaxed and reminiscent of the casual elegance of a country club. Tuxedos and gowns are never a requirement for dining. The overall feeling is one that is never stuffy and void of any pretension. Guests will enjoy the flexibility of four open-seating restaurants, so they dine when, where and with whom they choose. The five-star menus are crafted under the meticulously watchful eye of renowned master chef Jacques Pepin, the line's executive culinary director. Host of numerous public television series, he is one of America's best-known chefs, food columnists and cook book authors. He also has served as the personal chef to no less than three French heads of state, including Charles de Gaulle.

Cruise Areas & Seasons

The Amazon, Australia, Baltic, Black Sea, China, the Far East, Greek Isles, Mediterranean, New Zealand, Scandinavia, Russia, Southeast Asia, India, Arabia, Africa, Central America, the Caribbean, South America and Panama Canal.

Customer Profile

The Oceania Cruises Experience appeals to a wide range of consumers - discerning, sophisticated traveler in search of world-class cuisine, unparalleled personal service, and an enriching, in-depth, destination-oriented experience.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Insignia	30,277	684	NEW SHIPS		
Nautica	30,277	684	Unnamed (09/10)	65,000	1,260
Regatta	30,277	684	Unnamed (07/11)	65,000	1,260
*Basis two					

Cruise News to Use in 2009

New Ports of Call:

Hellesylt, Norway; Fowey, United Kingdom; Biarritz, France; Koper, Slovenia; and Split, Croatia

Fleet Updates:

Glistening like new, *Regatta*, *Insignia* and *Nautica* were extensively upgraded in 2007 and 2008. During the refits, all soft furnishing were replaced or renewed, all new carpeting was laid throughout the public rooms and accommodations and more than \$1 million per ship was spent installing new bathrooms in the ships' 52 Penthouse Suites.

Each of the Penthouse Suites is now resplendent with a new granite and marble bathroom which boasts all new flooring, countertops and vanities, bathtubs and fixtures. In addition, new 20" and 26" flat-screen LCD televisions with DVD players were installed in all of the Penthouse Suites, Concierge Level Veranda Staterooms and Stateroom accommodations.

Regatta just underwent an \$8 million upgrade in 2007 and will receive the new bathrooms Penthouse bathrooms the spring of 2009.

Europe:

Oceania Cruises has added several new and exciting ports to its already stellar line up of boutique and marquee ports, Hellesylt, Norway; Fowey, United Kingdom; Biarritz, France; Koper, Slovenia; and Split, Croatia. Oceania Cruises' intimate and mid-sized ships enable guests to experience smaller ports that many larger ships simply cannot access, such as Monte Carlo, Saint Tropez, Sarande, Portofino and Kotor. These are in addition to Oceania Cruises' perennial favorites like St. Petersburg, Istanbul, Copenhagen, Venice and Rome.

2009 European Collection voyages range from 10 to 18 days in length and feature an abundance of port time and a minimum number of sea days. On average, 10- and 12-day itineraries will feature no more than one sea day and 14-day itineraries will feature no more than two sea days.

Highlights of the 2008 European Collection

- *Regatta* returns to Scandinavia and Russia and sails to Norway and the British Isles for the very first time. A 12-day Norwegian Fjords and British Isles cruise sails roundtrip from Dover on July 13 and calls on Edinburgh, Invergordon, Alesund, Hellesylt, Belfast, Dublin, Waterford, and Fowey.
- A new 14-day Egypt and Israel itinerary sails from Barcelona to Istanbul and includes Tunisia, Malta, Greece, Egypt, Israel, Cyprus and Turkey. This voyage departs aboard *Nautica* on June 27, *Insignia* on August 9 and *Regatta* on October 31.
- 4 new Grand Voyages that span all of Europe and South America. Guests may sail from Venice to Stockholm; Barcelona to Venice, showcasing virtually the entire Mediterranean; Istanbul to Miami; and Rome to Rio de Janeiro.

Highlights of the 2008-2009 Winter Collection:

- An unrivaled roster of overnight port stays in Rio de Janeiro, Hong Kong, Sydney, Buenos Aires, Luxor, Dubrovnik, Dubai, Bali, Bangkok, Hanoi, Saigon, Itajaí, São Paulo, Kyoto, and Taipei.
- *Nautica* returns to Australia and Asia with eight unique voyages ranging from 15 to 35 days.
- *Insignia* sails an enchanting array of 12- to 19-day voyages to the verdant coastal villages of Brazil and the mesmerizing Chilean fjords. Three exciting new 19-day cruises between Rio de Janeiro and Valparaiso offer a grand look at a grand continent.

A Wider Array of Longer Voyages

To offer adventurous travelers a wider variety of destination-rich experiences, we have crafted a series of longer itineraries to sate their appetite for new and enthralling experiences.

- 32-day Rome to Singapore cruise aboard *Nautica* visiting Capri, Messina, Cairo, Luxor, Salalah, Muscat, Dubai, Cochin, Yangon and Phuket.
- Two 19-day voyages between Rio de Janeiro and Valparaiso visiting São Paulo, Buenos Aires, Montevideo, Port Stanley, Ushuaia, Punta Arenas, Laguna San Rafael, Puerto Chacabuco and Puerto Montt.
- 26-day *Amazon Adventure* aboard *Regatta*. Sailing roundtrip from Miami, guests will call on virtually every port in the vast Caribbean and experience the majesty of the mighty Amazon River and historic Manaus.

PEARL SEAS CRUISES

741 Boston Post Rd., Ste 250
Guilford, CT 06437
(203) 453-4211 (800) 983-7462
Web site: www.pearlseascruises.com

Chief Executive: Charles Robertson, chairman and CEO
Senior Marketing Executive: Jennifer Cody, manager marketing
Hotel Service & Operations: H. Anthony Severn, vice president
Public Relations Contacts: Laura Oncea
(203) 453-5026; (203) 500-4784; LVO@pearlseascruises.com
Spokesperson: Laura Oncea

Company Profile

Pearl Seas Cruises is building two new luxury passenger ships for world service. These new ships will each carry 214 passengers. The first ship, *Pearl Mist*, is scheduled to begin cruise service in 2009, and the second in 2011. The *Pearl Mist* will begin with international cruises in the Canadian Maritimes, St Lawrence Seaway, Great Lakes, Nova Scotia, Newfoundland and New England, and followed later in the year with itineraries in the Caribbean.

Pearl Seas Cruises ships have been designed for the smaller more intimate luxury market offering "Luxury Adventure™." The ships have innovative modern designs including state of the art technologies and modern amenities; including a spa, elevators to all five decks, Internet access throughout the ship, oversized suites (302-580 square feet), all with private balconies and large opening picture windows offering spectacular views. Every stateroom is fitted with many modern conveniences and amenities expected by the discerning traveler. The ship will be fully stabilized, and meet the newest and most stringent safety and environmental standards. The atmosphere is relaxing and inviting, much like that of a fine private club.

Cruise Areas & Seasons

Spring, Summer & Fall: Canadian Maritimes, Newfoundland, St Lawrence Seaway, Great Lakes
Fall & Winter: Caribbean, Leeward Islands, Windward Islands, British Virgin Islands, US Virgin Island, Panama Canal, Central America.

Customer Profile

Pearl Seas Cruises is for the discerning traveler generally ages 50+ with a high net worth, well traveled and well educated, in the top 5% of the most affluent North Americans who wish to visit the fascinating ports that large ships can't even dream of reaching.

Fleet		
NAME	GROSS TONS	BERTHS*
NEW SHIPS		
Pearl Mist (2009)	6,000	214
Unnamed (2011)	6,000	214
*Basis two		

Cruise News to Use in 2009

- Pearl Seas Cruises first ship, *Pearl Mist*, which will carry 214 passengers, is scheduled to be delivered in time for a 2009 maiden voyage.
- Innovative new vessels will have elegant public rooms and luxurious accommodations amid a relaxing and inviting onboard ambiance.
- Facilities include a spacious dining salon offering one unhurried sitting, several lounges, a well-stocked library and a state-of-the-art spa.
- The ships' spacious suites (each measuring 302-580 square feet) will all feature flat-screen satellite TV and DVD player, individual climate control, Internet access and private balconies with large picture windows that actually open.

PRINCESS CRUISES

24305 Town Center Drive
Santa Clarita, CA 91355
(661) 753-0000; (800) PRINCESS
Web site: www.princess.com

Chief Executive: Alan Buckelew, president
Senior Marketing Executive: Deanna Austin, senior vice president, yield management & marketing
Senior Sales Executive: Jan Swartz, senior vice president, customer service & sales
Public Relations Contacts: Julie Benson, vice president, public relations
(661) 753-1530, jbenson@princesscruises.com
Karen Candy, manager, media relations
(661) 753-1540, kcandy@princesscruises.com
Spokesperson: Jan Swartz

Company Profile

One of the best-known names in cruising, Princess Cruises is a global cruise and tour company operating a fleet of 17 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess offers its passengers the opportunity to escape to the top destinations around the globe, with sailings to all seven continents, ranging in length from seven to 107 days. The company is part of Carnival Corporation & plc.

Cruise Area & Seasons

- **Spring:** Hawaii/Tahiti, Mexico, Asia, Panama Canal, South America, South Pacific
- **Summer:** Alaska, Europe, South Pacific/Asia, Hawaiian Islands, South Pacific
- **Fall:** Canada/New England, Hawaiian Islands, Holy Land, Mexico, Asia, Panama Canal, South America, Africa/India, Tahiti & French Polynesia
- **Winter:** Africa/India, Australia/New Zealand, Mexico, Panama Canal, South America, world cruise
- **Year Round:** Caribbean, Australia & Pacific

Customer Profile

Princess Cruises offers a wide spectrum of passengers a full and complete escape from the routine by being the consummate host in settings of awe and beauty. No other cruise line can bring travelers “big ship choice, small ship feel,” anytime dining, affordable balconies and outstanding Princess service.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Caribbean Princess	113,000	3,100	Pacific Princess	30,277	670
Coral Princess	92,000	1,970	Royal Princess	30,000	710
Crown Princess	113,000	3,080	Ruby Princess	113,000	3,080
Dawn Princess	77,000	1,990	Sapphire Princess	116,000	2,670
Diamond Princess	116,000	2,670	Sea Princess	77,000	1,990
Emerald Princess	113,000	3,080	Star Princess	109,000	2,600
Golden Princess	109,000	2,600	Sun Princess	77,000	1,990

Grand Princess	109,000	2,600	Tahitian Princess	30,277	670
Island Princess	92,000	1,970	*Basis two.		

Cruise News to Use in 2009

The Sanctuary and Movies Under the Stars Added to Princess Fleet – Prompted by enthusiastic response from its passengers, Princess Cruises’ ground-breaking “pocket of tranquility” – The Sanctuary – has become such a popular haven for passengers looking to escape to a serene hideaway, that it will be added to the entire fleet of Princess ships. In addition, Princess’ signature “Movies Under the Stars” poolside screens, which have become such a popular feature, will also be added to most of the fleet over the next several years.

New Dining Options, Special Touches – After a successful debut aboard *Ruby Princess*, several new onboard features will roll out to the Princess fleet in 2009. Among them a special English-style pub lunch on sea days in which the Wheelhouse Bar serves a selection of traditional fare, such as bangers & mash, fish & chips, ploughman’s lunch and cottage pie. Suite passengers will have the opportunity to enjoy an exclusive breakfast in Sabatini’s. And a number of new service touches are being introduced to delight passengers, such as new waffle stations and complimentary lemonade in the buffet, evening canapés in public lounges, and chilled face cloths when returning to the ship and poolside “misting stewards” to help passengers cool off.

50th anniversary of Alaska’s statehood -- Princess celebrates Alaska's 50th anniversary in 2009 with a full season of cruisetour and cruise itineraries showcasing the best of the state, including the incomparable Denali National Park and Glacier Bay National Park. Complete land and sea vacations feature the line’s own wilderness lodges and Direct to the Wilderness rail travel, and the company’s eight-ship Alaska fleet sails the state's dramatic glacier rimmed Gulf Coast and scenic Inside Passage.

Most Extensive Europe Season Ever in 2009 -- Princess will feature more sailings and new opportunities for cruisers to explore Europe in 2009 with nine new itineraries, including a series of 18-day mid-summer “Top of the World” sailings and more departures to the historic Holy Land.

Tahitian Princess in Northern Europe – *Tahitian Princess* introduces a lineup of brand new adventures in Northern Europe and the Baltic Sea in 2009, with visits to places such as Iceland, Greenland, Scandinavia, the British Isles, Russia, Latvia and Lithuania. Choices include a new 12-day Emerald Isles & Russian Splendors itinerary between Stockholm and Dublin; an 18-day Land of the Midnight Sun journey above the Arctic Circle that includes calls in Murmansk, Russia and Spitsbergen, Norway; and a Connoisseur’s Scandinavia & Russia itinerary traveling to new ports on the Gulf of Bothnia and in Lithuania.

Tahitian Princess to be Renamed Ocean Princess – *Tahitian Princess*, one of the small ships in the Princess fleet, will be renamed in 2009, becoming *Ocean Princess*. The new name is intended to reflect the ship’s new deployment on worldwide itineraries. The renaming will take place while the ship is out of service during a routine maintenance period in Singapore in November 2009.

New Sailings to Asia, India and Africa – *Tahitian Princess* will sail on one last Africa, India and Southeast Asia itinerary from Cape Town to Singapore before being transformed into the new *Ocean Princess*. The newly renamed ship will then set off on a series of cruises through Asia, including new itineraries such as the Treasures of Southeast Asia between Singapore and Shanghai, South China Sea Explorer between Shanghai and Bangkok, and China & Japan Explorer between Shanghai and Tokyo.

Two-Day Canal Experience – To give travelers more time in Panama, Princess Cruises is introducing a new “Two-day Canal Experience” on all 2009-10 Panama Canal transits of 15 days or longer, featuring a second day in port so passengers can enjoy both the engineering wonder of the Canal and further discover the country.

REGENT SEVEN SEAS CRUISES

1000 Corporate Drive, Suite 500
Fort Lauderdale, FL 33334
(954) 776-6123; (800) 477-7500
Web site: www.RSSC.com

Chief Executive: Mark S. Conroy, president
Senior Marketing Executive: Kenneth Watson, executive vice president, marketing & sales
Senior Sales Executive: Kenneth Watson, executive vice president, marketing & sales
Public Relations Contact: Andrew Poulton, director, corporate communications; (954) 940-7377
Spokespersons: Mark S. Conroy, Andrew Poulton

Company Profile

Radisson Seven Seas Cruises was formed when Diamond Cruise merged with Seven Seas Cruise Line in January 1995. Worldwide headquarters are in Fort Lauderdale, Fla. In March 2006, the line was re-branded from Radisson Seven Seas to Regent Seven Seas and became aligned with sister company Regent Hotels under one overarching brand. In December 2007, Apollo Management L.P. agreed to acquire Regent Seven Seas Cruises operations from Minneapolis-based Carlson and the acquisition was completed in the first quarter of 2008. The cruise operations continue as a key part of the global Regent brand. RSSC, along with Oceania Cruises, is operated under Prestige Cruise Holdings, a wholly owned subsidiary of Apollo Management. The company is known for its distinctive small luxury ships offering the amenities of large ocean liners and destination-intensive cruises providing consistent high quality, service and value. The company operates the only all-suite, all-balcony cruise ships in the world. The line reaches more than 300 destinations worldwide on every continent.

Cruise Areas & Seasons

- **Winter:** Antarctica, Australia, New Zealand, South Pacific, Asia, Middle East, Panama Canal & Costa Rica, Mexico, Caribbean, South and Central America
- **Spring:** Caribbean, Europe, Mediterranean, Panama Canal & Costa Rica, Alaska, South Pacific, Bermuda, South America
- **Summer:** Alaska, Europe, Scandinavia, British Isles, Baltic, Mediterranean, South Pacific
- **Fall:** Mediterranean, Caribbean, Middle East, Africa, Central and South America, Australia, New Zealand, Mexico, Asia, South Pacific

Customer Profile

Destination, quality, service and value for luxury are the key in choosing a cruise for Regent Seven Seas customers. These experienced travelers and cruisers, ages 45+, are well educated with a household income of \$200,000+ or with a high net worth.

Fleet		
NAME	GROSS TONS	BERTHS*
Minerva (formerly Explorer II)	12,500	198
Paul Gauguin	19,200	330
Seven Seas Mariner	50,000	700
Seven Seas Navigator	33,000	490
Seven Seas Voyager	46,000	700
* Basis Two		

Cruise News to Use in 2009

- Regent Seven Seas Cruises continues its exclusive partnership with renowned naturalist Jean-Michel Cousteau. Under the new agreement, Cousteau, the son of legendary ocean explorer Jacques Cousteau and an acclaimed filmmaker, educator and environmentalist, will continue to make personal appearances several times per year on Regent ships as a special lecturer. Cousteau's Ocean Futures Society counselors will also lead Regent's Ambassadors of the Environment Youth Circles of Interest enrichment program aboard Alaska and Tahiti voyages. Cousteau will also sail with Regent as a special lecturer during *Seven Seas Mariner's* Ring of Fire World Cruise in February, March and May; on *Seven Seas Voyager's* Discovery Collection Grand Voyage in October; and aboard the *Paul Gauguin* from Fiji to Tahiti in November. Ambassadors of the Environment introduces young travelers and their families to extraordinary natural wonders and offers imaginative ways to build sustainability and conservation through direct, hands-on experience.
- Regent Seven Seas Cruises will continue to operate and manage the 332-guest *Paul Gauguin* in French Polynesia through January of 2010. This year *Paul Gauguin* is offering 41 Tahiti and South Pacific roundtrip departures from Papeete in lengths including 7-, 9-, 10-, 11- and 14 nights and two 17-night cruises between Papeete and Brisbane, Australia. The ship will undergo a \$6 million refurbishment in January 2009, where among other enhancements 26 private balconies will be added to existing staterooms.
- Regent Seven Seas Cruises will offer two World Cruise itineraries in 2009, becoming the first luxury cruise operator ever to offer two global winter cruises in the same year. *Seven Seas Voyager's* Grand Circumnavigation World Cruise will depart from Los Angeles on January 12, 2009 for a 116-night journey to the South Pacific, Orient, Arabia, the Mediterranean and Bermuda. *Seven Seas Mariner's* Ring of Fire World Cruise departs January 26, 2009 from Fort Lauderdale on a 121-night sojourn to South America, French Polynesia, Australia, Southeast Asia, China, Japan, Russia and Alaska. Each voyage will offer guests a choice of diverse *Concierge Collection* land adventures.
- Regent Seven Seas Cruises will offer an expanded program of destination-intensive "Adventures Ashore" in conjunction with its two World Cruises in 2009. These exciting land packages are separate from Regent's core shore excursions and provide guests with unprecedented opportunities to broaden their knowledge of exotic regions.
- Regent Seven Seas Cruises continues to offer a huge selection of fascinating and often exotic shore excursions around the globe as Luxury Goes Exploring. Among many other options, guests can opt for a canopy ride among across Chile's majestic Osorno Volcano; release protected sea turtle newborns into their natural environment in Huatulco, Mexico; board a traditional longboat for an exploration of Kerala, India or explore the Korean Demilitarized Zone (DMZ) including a long-hidden tunnel running beneath the DMZ into North Korea.
- The two largest ships in the Regent Seven Seas Cruises fleet, *Seven Seas Voyager* and *Seven Seas Mariner*, will start 2009 having undergone the most comprehensive refurbishments in their history as part of a \$40 million fleetwide refurbishment program. Almost every area of both ships will be refreshed, and some areas will undergo substantial change or re-design. The most significant change will be the introduction of a new dining concept and venue on both ships – a Prime 7 steakhouse/grill. Both ships will essentially emerge as different vessels in terms of look and feel, with virtually no public room or suite untouched.
- RSSC will offer some new itineraries in 2009, including a northern Transatlantic crossing from Fort Lauderdale, Florida to Southampton, England on *Seven Seas Voyager*. This 23-night grand crossing features calls in New York, the Eastern Seaboard including New England and the Canadian Maritimes, Iceland, and the British Isles.
- Regent Seven Seas Cruises will welcome aboard its ships in 2009 some celebrity guest lecturers, including such notables as Don Shula, Terry Waite, Verne Lundquist, Senator Bob Graham, Max Mayfield, Jean-Michel Cousteau, Jack Hanna, and more...

ROYAL CARIBBEAN INTERNATIONAL

1050 Caribbean Way
Miami, FL 33132
(305) 539-6000; (800) 327-6700
Web site: www.royalcaribbean.com

Chief Executive: Adam Goldstein, president and CEO
Senior Marketing Executive: TBA
Senior Sales Executive: Vicki Freed, senior vice president, sales
Public Relations Contacts: Tracy Quan, director, brand communications
(305) 539-6577, tquan@rccl.com
Spokesperson: Tracy Quan

Company Profile

Royal Caribbean International is a global cruise vacation company with 20 ships in service and two more under construction. Royal Caribbean is known for innovative ships offering unexpected features such as rock-climbing walls, ice-skating rinks, in-line skating tracks, bungee trampolines, boxing rings and surfing simulators.

The cruise line appeals to couples, singles and families who want to do, see and experience more on their cruise vacation. Royal Caribbean offers a wide range of activities and amenities for guests of all ages. Its complimentary *Adventure Ocean Youth Program* features programming for kids ages three through 17. In addition, the line's partnership with Fisher-Price, Inc. provides play sessions for infants and toddlers ages six to 36 months and their parents.

Royal Caribbean's *Explorations!* shore excursion program ensures that guests have unforgettable experiences in each port of call. Excursions range from historical and city tours to adventurous outings, including hiking, biking, kayaking, dog sledding, ice climbing, scuba diving, flight-seeing and rappelling.

Royal Caribbean offers itineraries ranging from three to 14 nights in length and takes guests on outstanding adventures to more than 254 destinations throughout the Caribbean, Europe, Alaska, Canada, Mexico, Hawaii, Bermuda, the Panama Canal, Asia, Australia, New Zealand and South America. In addition, the line has two private destinations: CocoCay, a private island in the Bahamas; and Labadee, a beach paradise on the island of Haiti. Royal Caribbean International also offers unique cruisetour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand.

Cruise Areas & Seasons

- **Seasonal:** Alaska, Hawaii, New England, Canada, Europe, Australia, New Zealand, Asia and South America
- **Year-round:** Caribbean/Bahamas and Europe
- **Spring:** Bermuda, Alaska, Hawaii, Europe (Mediterranean, British Isles/Norwegian Fjords, Transatlantic, Scandinavia/Russia)
- **Summer:** Bermuda, Alaska, Europe (Mediterranean, British Isles/Norwegian Fjords, Transatlantic, Scandinavia/Russia)
- **Fall:** Bermuda, Canada/New England, Hawaii, Europe (Mediterranean, British Isles/Norwegian Fjords, Transatlantic, Scandinavia/Russia), Asia, Australia, New Zealand and South America
- **Winter:** Hawaii, Mexico (Riviera), Asia, Australia, New Zealand and South America

Customer Profile

Royal Caribbean typically appeals to couples and singles in their 30s to 50s as well as family vacationers. Guests are active travelers looking to see, do, and experience more on vacation.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Adventure of the Seas	142,000	3,114	Monarch of the Seas	73,941	2,744
Brilliance of the Seas	90,090	2,501	Navigator of the Seas	142,000	3,114
Enchantment of the Seas	81,500	2,252	Radiance of the Seas	90,090	2,501
Explorer of the Seas	142,000	3,114	Rhapsody of the Seas	78,491	2,435
Freedom of the Seas	160,000	3,643	Serenade of the Seas	90,090	2,501
Grandeur of the Seas	74,000	2,446	Sovereign of the Seas	73,192	2,852
Independence of the Seas	160,000	3,643	Splendour of the Seas	70,000	2,076
Jewel of the Seas	90,090	2,504	Vision of the Seas	78,491	2,435
Legend of the Seas	70,000	2,076	Voyager of the Seas	142,000	3,114
Liberty of the Seas	160,000	3,643	NEW SHIPS		
Majesty of the Seas	73,941	2,744	Oasis of the Seas (2009)	220,000	5,400
Mariner of the Seas	142,000	3,114	Allure of the Seas (2010)	220,000	5,400

* Basis Two

Cruise News to Use in 2009

- *Oasis of the Seas* - Launching in December 2009, *Oasis of the Seas* will feature the cruise line's new and unique neighborhood concept that will provide guests with the opportunity to seek out relevant experiences based on their personal style, preference or mood in seven distinct areas of the ship. The concept also creates a vast array of accommodation choices for guests never before found at sea, is the result of a quantum leap forward in revolutionary cruise ship design. An architectural marvel at sea, *Oasis of the Seas* will span 16 decks, encompass 220,000 gross registered tons (GRT), carry 5,400 guests at double occupancy, and feature 2,700 staterooms. The ship's neighborhoods include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. She will sail from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.oasisoftheseas.com.
- West Coast – Royal Caribbean International's *Mariner of the Seas*' will begin offering seven-night Mexican Riviera itineraries round-trip from Los Angeles in February 2009. *Mariner* will be the largest cruise ship based in the West Coast and will offer the revolutionary amenities that the line is known for. Guests can experience the onboard ice-skating rink, full-size basketball court, inline skating track, iconic rock-climbing wall, and the Royal Promenade, a boulevard of shops, restaurants, bars and lounges that runs nearly the length of the ship.
- *Freedom of the Seas* debuts at Port Canaveral in May 2009 as the largest and most innovative cruise ship in the port's history. Unlike any other vacation experience, Royal Caribbean's Freedom-class of ships exclusively feature amenities that have revolutionized the industry, such as the FlowRider surf simulator, the H2O Zone water park, a boxing ring, cantilevered whirlpools, and the four-bedroom/four-bath Presidential Family Suite. With eight restaurants and more than 15 bars and lounges, *Freedom of the Seas*, and her sister-ships *Liberty of the Seas*, and *Independence of the Seas* offer guests more ways to enjoy a memorable Caribbean cruise vacation.
- Cruisetours – Royal Caribbean International will offer a new cruisetour package in Alaska for the 2009 season. The 7-night Alaska land package will be combined with 7-night Northbound Alaska cruise onboard *Radiance of the Seas*. Guests will begin their cruisetour in Seward, Alaska and experience the wonders of Alaska with stays in Anchorage, Talkeetna, Denali, and Fairbanks. Guests also will have the opportunity to visit some of Alaska's most famed sites such as the Alaska SeaLife Center, Alaska Wildlife Conservation Center and the El Dorado Gold Mine

SEABOURN CRUISE LINE

6100 Blue Lagoon Drive, Suite 400
Miami, FL 33126
(305) 463-3000; (800) 929-9595
Web site: www.seabourn.com

Chief Executive: Pamela C. Conover, president & CEO
Senior Sales Executive: Doug Seagle, vice president, sales
Public Relations Contact: Bruce Good, director, public relations
(305) 463-3105; bgood@seabourn.com
Spokesperson: Bruce Good

Company Profile

Ultra-luxury cruise leader Seabourn Cruise Line has earned unanimous accolades from cruising guidebooks, travel critics, and traveler polls since its founding in 1987. Its fleet of three identical, all-suite ships, *Seabourn Pride*, *Seabourn Spirit* and *Seabourn Legend* are renowned for:

- Extraordinary levels of personalized service, with nearly one staff member per guest
- Sumptuous ocean-view suites of 277 square feet or more, many with balconies
- Award-winning cuisine served in an open-seating Restaurant
- Exceptional shoreside experiences in the world's most desirable destinations

Carrying just 208 to 450 guests each, the Yachts of Seabourn also offer guests an array of value-packed *Signature Delights* on board, such as open bars including wines, spirits and champagne; soothing *Massage Moments* for guests on deck; cuisine created by renowned celebrity chef Charlie Palmer; designer soaps from Hermes and L'Occitane; *Pure Pampering* suite amenities and therapeutic bathing experiences by Molton Brown, London; *Seabourn to a Tea* fine estate teas and blends served on board; free water sports from the ship's fold-out marina; *Movies Under the Stars*; *Caviar in the Surf* beach barbecues and more. Tipping is neither required nor expected.

Innovative options include Seabourn's *Personal Shopper* excursions with a local expert by private car; *Personal Valet* luggage shipping service from home to suite and back; *Vintage Seabourn* premium wines pre-purchase program.

In 2009, travelers can experience voyages on *Seabourn Odyssey*, the first new ultra-luxury vessel in over six years, which will debut in June. *Odyssey* will carry just 450 guests in 225 ocean-view suites, 90% with private verandas. Among *Odyssey*'s innovative features is an 11,400-square foot, indoor/outdoor spa facility – the largest on any luxury vessel. Bookings are also open for Seabourn's first-ever World Cruise, sailing in January 2010 aboard *Seabourn Odyssey*. In 2010, a second new Seabourn yacht will debut. *Seabourn Sojourn* will start service in June in London. Bookings will open in February, 2009.

Cruise Areas & Seasons

- **Summer:** Mediterranean; Scandinavia. Russia; Norwegian Fjords
- **Spring:** South America; China, India, Arabia; Western Europe; Mediterranean; Caribbean; Panama, Belize, Costa Rica; Transatlantic; Amazon
- **Winter:** Thailand, Vietnam; Malaysia; South America; Caribbean; Panama, Belize, Costa Rica
- **Fall:** Western Europe, Mediterranean, Spain, India & Arabia, Transatlantic
- **Christmas Holiday:** Caribbean; Thailand, Vietnam

Customer Profile

Seabourn satisfies an affluent, well-traveled clientele who want the “best of the best” and seek “trophy experiences” in exceptional destinations. Ideal prospects may be frequent guests at exclusive hotels, restaurants, resorts, who have not considered a cruise vacation because they are unaware of Seabourn’s intimate, ultra-luxury alternative cruising style.

Fleet		
NAME	GROSS TONS	BERTHS*
Seabourn Legend	10,000	208
Seabourn Pride	10,000	208
Seabourn Spirit	10,000	208
NEW SHIPS		
Seabourn Odyssey (06/09)	32,000	450
Unnamed (2010)	32,000	450
Unnamed (2011)	32,000	450
* Basis two		

Cruise News to Use in 2009

- *Seabourn Odyssey* – the first new ultra luxury cruise ship in six years - debuts June 2009
- *Seabourn Odyssey* sails Seabourn’s Inaugural World Cruise in January 2010
- Multi-million dollars makeovers to “sisters” add more capacity to popular al fresco casual dining options.
- Over 150 new dishes designed by celebrity chef Charlie Palmer refresh Seabourn’s award-winning menus.
- Highest-rated cruise line – *Departures* Luxury Survey (AmEx Platinum & Centurion cardmembers).
- Highest Rated Cruise Line in “Food” and “Service” categories - 2007 Condé Nast Traveler Gold List.
- Highest-rated small-ship cruise line – *Travel + Leisure* 2006 “World’s Best Awards.”
- “World’s Best Cruise Ship” – Seabourn Spirit – 2003, 2005 & 2006 *Condé Nast Traveler* Readers’ Poll.
- “World’s Best Cruise Ship Spa” – The Spa at Seabourn – 2005 *Condé Nast Traveler* Readers’ Poll.
- Highest-rated cruise line in “Food” category – 2006 *Condé Nast Traveler* “Gold List.”
- Perfect 100 score for “Itineraries” – Seabourn Pride – 2005 *Condé Nast Traveler* Readers’ Poll.
- Perfect 100 score for “Crew/Service” – Seabourn Pride – 2005 *Condé Nast Traveler* Readers’ Poll.
- Perfect 100 score for “Crew/Service” – Seabourn Legend – 2005 *Condé Nast Traveler* Readers’ Poll.
- *Condé Nast Traveler* Gold List –honored on every annual edition 1994-2007.
- International Five-Star Diamond Award for the 14th consecutive year.
- Sky Grill Dinners on deck add another casual dining option.
- GSM and CDMA mobile phone service lets guests use their own compatible phones and numbers.
- A complimentary *Exclusively SeabournSM* shoreside experience on every cruise.
- Seabourn’s *Personal ShopperSM* shore services with private car and expert shopping guide.
- *Vintage SeabournSM* premium wines pre-purchase program.
- Flat-screen TVs, DVD players and Bose® Wave® radio/CD in all guest suites.
- Award-winning Web site features virtual ship tour, videos.
- Innovative small-plates tasting menus nightly at “2”– more casual alternative dining.
- Wi-Fi Internet access in all suites and most public areas.
- Exclusive *Personal ValetSM* luggage shipping service – from home to suite and back.
- *Dress CircleSM* and *Chef’s’ CircleSM* onboard enrichment features guest experts and chefs.
- Early Booking Savings (EBS) of up to 40 percent for guests who book in advance.
- An extra 10 percent Combo Savings above EBS for booking two cruises up to 17 days.
- Grand Voyage Savings of up to 50 percent for combined voyages of 18 or more days.

SEADREAM YACHT CLUB

601 Brickell Key Drive, Suite 1050
Miami, Florida, 33131
(305) 631-6100; (800) 707-4911 (Reservations)
Web site: www.seadream.com

Chief Executive: Larry Pimentel, president, CEO, and co-owner
Senior Marketing Executive: Bob Lepisto, senior vice president, worldwide sales & marketing
Senior Sales Executive: Bob Lepisto, senior vice president, worldwide sales & marketing
Public Relations Contact: Ernie Beyl, director, corporate & marketing communications
(415) 421-3484; ebeyl@SeaDream.com
Spokesperson: Ernie Beyl

Company Profile

SeaDream Yacht Club is the yachting venture by Norwegian entrepreneur Atle Brynestad, who founded Seabourn Cruise Line, and Larry Pimentel who was President of Seabourn under Brynestad and later President and CEO of the merged Cunard and Seabourn. Pimentel is President and CEO of the Miami, Florida-headquartered SeaDream Yacht Club and a co-owner. Brynestad is Chairman. The company operates *SeaDream I* and *SeaDream II*, twin, ultra-luxury mega yacht cruisers that operate on mostly seven-day sailings in the Caribbean, the Mediterranean, the Greek Islands and the Dalmatian Coast of Croatia and into the black Sea. The yachts are not only ideal for discerning travelers seeking an unstructured experience but also for small meetings and incentive groups or individual private family gatherings. They are available for full charter. Recent honors, awards and accolades include:

- *Conde Nast Traveler Magazine* named SeaDream Yacht Club the “World’s Best Small Passenger Shipping Line” for 2006. Additionally, SeaDream scored higher than any other cruise line---large or small---in this Readers’ Poll---and was the only cruise line rated in the top 100 “World’s Best Travel Experiences.”
- *Travel + Leisure Magazine* named SeaDream Yacht Club “World’s Best Small Ship Cruise Line” for 2007.
- *SeaDream I* and *II* shared the top Five Star Club award in the authoritative *Berlitz Ocean Cruising and Cruise Ships 2009* guidebook. Berlitz guide author Douglas Ward created a special category “Utterly Exclusive” for only three vessels he said were above luxury. Of the three, two were *SeaDream I* and *II*.
- *Cruise Magazine*, leading UK travel publication, named *SeaDream I* “World’s Best Small Cruise Vessel for 2006.

Cruise Areas & Seasons

- **Summer:** Mediterranean
- **Spring:** Caribbean, Transatlantic
- **Winter:** Caribbean
- **Fall:** Mediterranean, Transatlantic
- **Christmas Holiday:** Caribbean

Customer Profile

Well-heeled, sophisticated, active and young at heart. SeaDream cruisers range in age from 30s to 70s, with the average being 47 years old. The basically 7-night itineraries appeal to those still working hard with limited vacation time while, at the same time, allowing retirees to combine cruises into 14-day voyages.

Fleet		
NAME	GROSS TONS	BERTHS*
SeaDream I	4,260	110
SeaDream II	4,260	110
* <i>Basis two</i>		

Cruise News to Use in 2009

- Recognized as “World’s Best Small Passenger Shipping Line” by Conde’ Nast Traveler Readers 2006.
- Only line rated in Conde’ Nast’s Top 100 Best Traveler Experiences for 2006.
- Received Conde Nast Traveler Gold List 2004, 2005, 2006, and 2007.
- Received Berlitz 5-Star Rating 2003, 2004, 2005, 2006, 2007, 2008 and 2009.
- Received Travel + Leisure Worlds’ Best Award 2004, 2006 and 2007.
- “It’s Yachting, Not Cruising”
 - All-inclusive
 - Gourmet dining
 - Exquisite service
 - Flexible schedules and itineraries
 - Intimate ports-of-call
 - Overnight in key ports
 - No formal dress code – yacht casual attire
 - SeaDream Spa – 8 Thai massage therapists
 - “Caviar and Champagne Splash” (This is a proprietary designation)
 - Balinese DreamBeds
 - Water sports marina – wave runners, sail boats, water skiing, kayaks
 - Mountain bikes, golf simulator
- Exciting Transatlantic voyages with guest lecturers.
- Intimate ports-of-call larger cruise ships cannot reach.

SILVERSEA CRUISES

110 East Broward Boulevard
Fort Lauderdale, FL 33301
(954) 522-4477; (800) 722-9955
Web site: www.silversea.com

Chief Executive: Amerigo Perasso, president and CEO
Senior Marketing Executive: Marilyn Conroy, sr. vice president, sales & marketing, Americas
Senior Sales Executive: David Morris, executive vice president, worldwide sales & marketing
Public Relations Contact: Brad Ball, director, corporate communications
(954) 713-4030; bradb@silverseacruises.com
Spokesperson: Brad Ball

Company Profile

Silversea is a cruise company reflecting generations of maritime and travel experience. In the early 1990s, the Lefebvre family of Rome, former owners of Sitmar Cruises, conceived and organized a unique cruise company pledging to build and operate the highest quality ships in the ultra-luxury segment. The name "Silversea" was chosen because it connotes quality and luxury as well as capturing the romance and special sensations of the sea.

Silversea launched its first ship, *Silver Cloud*, in 1994, followed by *Silver Wind* in 1995, *Silver Shadow* in 2000 and *Silver Whisper* in 2001. The fleet was purpose-built for the ultra-luxury market, establishing a new class of smaller, intimate vessels that could slip into more exotic ports off the beaten path. These elite vessels were specifically designed for fewer guests, more space and the highest levels of personalized service, delivered by Italian officers and European staff. All-ocean view suites, most with private veranda, and open seating dining options so guests dine when, where and with whom they desire, add to the very special ambiance created onboard. But what is also unique is that they incorporate the favorite amenities found on larger ships, such as an elaborate show lounge featuring nightly entertainment, casino, spa and state-of-the-art fitness facility.

Silversea has been voted "World's Best" by the readers of *Condé Nast Traveler* (nine times), *Travel & Leisure* (seven times), and rated Number-One luxury cruise line by high-net-worth consumers in the 2008 Luxury Brand Status Index.

The company's first expedition ship, *Prince Albert II*, debuted in June 2008, heralding the beginning of a new mode in exploration cruising -- where an ultra-luxurious ambiance is just as important as an exotic and enriching itinerary. In late 2009, Silversea is planning to take delivery of *Silver Spirit*, a new 36,000-GRT, 540-guest, ultra-luxury vessel, currently under construction at Fincantieri's Ancona shipyard.

Cruise Areas & Seasons

- Mediterranean (Spring/Summer/Fall)
- Northern Europe, Baltic & Arctic Circle (Summer)
- Far East & South Pacific (Winter/Spring)
- South America & Antarctica (Fall/Winter)
- Alaska (Summer)
- Amazon, Caribbean & Panama Canal (Fall/Winter/Spring)
- Africa & India (Fall/Winter)
- Australia & New Zealand (Winter)

Customer Profile

Affluent travelers accustomed to the finest hotel and resort accommodations. Travelers interested in experiencing enriching adventures and intriguing destinations, in an atmosphere of luxurious comfort and gracious service.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Prince Albert II	6,072	132	Silver Wind	16,800	298
Silver Cloud	16,800	296	NEW SHIPS		
Silver Shadow	28,258	382	Silver Spirit (2009)	36,000	540
Silver Whisper	28,258	382	* <i>Basis Two</i>		

Cruise News to Use in 2009

Prince Albert II Set to Return to the Arctic

Silversea's latest addition to the fleet, the *Prince Albert II*, which was originally scheduled to reposition from Antarctica to French Polynesia for the 2009 spring and summer seasons, will now sail back to its inaugural destination – the Arctic – on June 1. The ship will operate nine expeditions in the Arctic before heading south to spend fall and winter exploring Antarctica as well as the remote islands of South Georgia and the Falklands. Guests aboard the *Prince Albert II* will not only travel to the Arctic, but see, feel and experience up-close all it has to offer. With a veteran expedition team, as well as a panel of lecturers and naturalists, to accompany and guide them on their travels, every day will bring new adventures, such as a once-in-a-lifetime opportunity to spot a polar bear in its natural ice-floe habitat, puffins bathing in the sea, or a family of walrus soaking up the sun.

Silver Cloud to Sail Atlantic Canada and New England in Fall 2009

Silver Cloud will sail to the Atlantic provinces of Canada and America's New England next fall. The ship's revised schedule replaces a London-to-Barbados repositioning voyage and three Caribbean cruises with four new itineraries spanning from London, Reykjavik and Montreal to New York and Bermuda. Towns trimmed in russet red and orange; rugged shores and lonely lighthouses; colonial American ports steeped in history; the Statue of Liberty watching over New York Harbor -- these are some of the amazing spectacles that await guests on *Silver Cloud's* new autumn itineraries for 2009.

2009 "Silver Links" Theme Cruises

Silversea's 2009 *Silver Links* program offers golfers the chance to combine their passion for the game with their love of adventure on 13 golf theme cruises featured aboard *Silver Shadow* and *Silver Whisper*. The *Silver Links* voyages offer optional golfing excursions in multiple ports arranged and escorted by the ship's golf professional. From the breathtaking Pacific scenery of the Cape Kidnappers Golf Club in Napier, to the narrow fairways and mountain terrain of the elegant Monte Carlo Golf Club, to the rolling hills and lush landscape of the St. Lucia Golf and Country Club, guests will have a chance to perfect their game at some of the world's most challenging and revered courses in 30 countries and island destinations throughout the South Pacific, Mediterranean, Caribbean and Mexico.

Silver Spirit

Silversea's newest all-suite ship, *Silver Spirit*, is currently under construction at Fincantieri's Ancona shipyard. The 540-guest vessel is scheduled to join the fleet in December 2009. Renowned Italian architect Giacomo Mortola is overseeing the design of the 36,000-ton, ultra-luxury vessel. *Silver Spirit's* design will mirror the distinctive silhouette of the line's existing ships and will offer the same standards of luxury that guests have come to expect. But there will also be several significant enhancements, including a new supper club, an Asian-themed restaurant and an expanded spa facility that will rival the best spas on land. With a total of 270 all ocean-view suites, the new ship will maintain the line's reputation for intimate yet spacious ships and will increase the number of accommodations in the most popular suite categories. *Silver Spirit* will feature more of the quick-to-sell-out Silver Suites, with a total of 26, and more Veranda Suites, 222. There will also be six Grand Suites and two Owner's Suites. All but 14 suites will have verandas.

UNIWORLD RIVER CRUISES, INC.

17323 Ventura Boulevard
 Los Angeles, CA 91316
 (818) 382-7820; (800) 733-7820
 Web site: www.uniworld.com
 E-mail: info@uniworld.com

Chief Executive: Guy Young, president and CEO
Senior Marketing Executive: Maria Grimardi, vice president, marketing
Senior Sales Executive: Janice Tully, sr. vice president, sales
Public Relations Contact: Arnelle Kendall, public relations
 (561) 659-2174; arnellek@aol.com
Spokespersons: Guy Young, Maria Grimardi, Janice Tully

Company Profile

Los Angeles-based Uniworld Boutique River Cruise Collection, the premier river cruise company, was recently named to *Travel+Leisure's* World's Best Top 10 Small Cruise Lines, *Condé Nast Traveler's* 2008 Gold List and their Reader's Choice Awards for World's Top 10 Small Cruise Lines. Uniworld features intimate, elegant boutique, hotel-style cruise ships with an average capacity of 134 guests, an award-winning staff with a ratio of one staff member for every three guests, world-class cuisine, and expertly planned itineraries with custom-blended shore excursions. The company offers over 500 departures on more than 40 itineraries sailing on 12 rivers in over 20 countries throughout Europe, Russia, China and Egypt.

Cruise Areas & Seasons

- **Winter:** Europe, Egypt, China
- **Spring:** Europe, Russia, Egypt, China
- **Summer:** Europe, Russia, Egypt, China
- **Fall:** Europe, Russia, Egypt, China

Customer Profile

Uniworld's clientele is a mix of educated and experienced travelers along with a growing number of younger couples and individuals with interests in culture, history, food/wine, and the arts.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Douro Queen	N/A	126	River Princess	N/A	132
River Ambassador	N/A	128	River Queen	N/A	132
River Baroness	N/A	128	River Royale	N/A	132
River Countess	N/A	160	NEW SHIPS		
River Duchess	N/A	134	River Beatrice (03/09)	N/A	162
River Empress	N/A	134	River Tosca (04/09)	N/A	82
* Basis Two					

Cruise News to Use in 2009

- New ships
 - ◇ The *River Beatrice* is poised to make her debut in March 2009 along the Enchanting Danube. 80% of the staterooms have French balconies, along with more junior suites than any comparable ship and a spectacular owner's suite.
 - ◇ Uniworld will debut the *River Tosca* on the Nile River in Egypt in April 2009. Each of the 41 suites on the all-suite *Tosca* features rich wood paneling, original artwork, handcrafted Alhambra brass lanterns and linen drapes accented with Ian Mankin striped fabric. Floors are heated and covered in marble. Leather night tables with brass stud accents sit next to beds fitted with Egyptian cotton sheets and duvets. The suites also will have iPod docking stations. Tiled bathrooms will be stocked with complimentary amenities, plush robes and slippers. Most suites exceed 300 square feet; Presidential suites are over 650 square feet with large private terraces. The *River Tosca* will have a swimming pool lined with cabanas, a gym, massage services, a library, a boutique and a rooftop bar.
- New onboard and onshore amenities
 - ◇ Fine wine, beer, and soft drinks served during dinner on Uniworld's company-owned and operated ships in Europe
 - ◇ 24-hour specialty teas and coffees, and bottled water in staterooms onboard Uniworld's company-owned ships in Europe
 - ◇ State-of-the-art Quietvox portable audio headset system to enhance your onshore sightseeing experience
 - ◇ Complimentary bicycles throughout your cruise (Europe company-owned ships)
 - ◇ Al Fresco evening dining program on the sun deck
 - ◇ Epicurean Adventurer program on nine European itineraries for food and wine connoisseurs
 - ◇ L'Occitane body products
 - ◇ Wireless Internet Access on Uniworld's company-owned ships
- Exciting new itineraries
 - ◇ **Paris & European River Romance**, 11 days from Paris to Nuremberg
 - ◇ **Paris & the Heart of Europe**, 18 days from Paris to Vienna
 - ◇ **Paris & Grand European Waterways**, 32 days from Paris to Bucharest
 - ◇ **Rhine & Main Holiday Markets**, 11 days from Nuremberg to Cologne
 - ◇ **Parisian Winter Holiday**, 9 days from Paris to Paris
 - ◇ **Ancient Wonders of Egypt & the Nile**, 11 days from Cairo to Cairo
 - ◇ **Treasures of China & the Yangtze**, 18 days from Shanghai to Beijing
- Two new optional pre/post-cruise/tour extensions
 - ◇ Spain
 - ◇ Munich

WINDSTAR CRUISES

2101 4th Avenue
Seattle, WA 98121
(206) 292-9606; 1-800-258-SAIL (7245)
Web site: www.windstarcruises.com

Chief Executive(s): Joe Ueberroth, CEO and chairman of Ambassadors International
Diane Moore, president

Senior Sales Executive: Noel DeChambeau, director, product marketing and sales; Sandy Stevens, director, national accounts, charter and incentive sales

Public Relations Contacts: Vanessa Bloy, director, public relations
(206) 733-2970; vanessa.bloy@windstarcruises.com

Spokesperson: Vanessa Bloy

Company Profile

Windstar Cruises operates three sailing yachts known for their ability to visit hidden harbors and secluded coves of the world's most treasured destinations. Carrying just 148 to 312 guests, the luxurious ships of Windstar cruise to nearly 50 nations, calling at 100 ports throughout Europe, the Caribbean and the Americas. The company's cruise vacations offer a seaside window on the world, combining the relaxed refinement of a luxury hotel with a moveable feast of cultural experiences. Seattle-based Windstar is a division of Ambassadors International Cruise Group, LLC, a wholly-owned subsidiary of Ambassadors Cruise Group, LLC.

Sailing under the banner of its appropriate tag line "180 Degrees From Ordinary," Windstar was created with the vision to offer an alternative to the typical cruise or resort vacation. Well known for cruising off the beaten path, the upscale line visits exotic locales and hidden harbors that larger ships cannot access.

Windstar's distinctive four- and five-masted ships – the Wind Star, Wind Spirit and Wind Surf – will again be sailing some of the world's most beautiful waters, with strong presences in the Caribbean, Costa Rica, Panama Canal and Europe, including the Mediterranean and Greek Islands. In addition, the Wind Star, Wind Spirit and Wind Surf will operate Transatlantic voyages of 14 days each for guests who wish to experience the unique thrill of crossing an ocean in a spectacular sailing ship.

Windstar's unique concept of sailing has led the cruise industry in the luxury small ship, casual attire and alternative dining arenas. Pioneering and refining these concepts has earned Windstar an excellent reputation and market niche, winning the allegiance of a whole new generation of contemporary cruise vacationers, one-third of whom are first-time cruisers.

Cruise Areas & Seasons

- **Fall:** Europe, Greek Isles, Transatlantic
- **Winter:** Costa Rica, Caribbean, Panama Canal
- **Spring:** Costa Rica, Caribbean, Panama Canal, Transatlantic
- **Summer:** Europe, Greek Isles

Customer Profile

Windstar passengers seek upscale luxury accommodations, but desire a casually elegant atmosphere. Cruisers range in age from 20s to 80s – average age 51, average income \$175,000-plus. They are generally professionals, experienced travelers and first-time cruisers. Windstar is couples-oriented, perfect for honeymooners, anniversary celebrants and adult family reunions. Windstar handles a good amount of charter and incentive travel business each year.

Fleet		
NAME	GROSS TONS	BERTHS*
Wind Spirit	5,350	148
Wind Star	5,350	148
Wind Surf	14,745	312
* Basis two		

Cruise News to Use in 2009

- Windstar's Signature Collection Host Series returns and offers the opportunity to cruise with distinguished hosts including top wine makers Greg Lill of DeLille Cellars and Gary Eberle of Eberle Winery; renowned Canadian artist Jody Hewgill; acclaimed chef and culinary expert David Shalleck; and gold medalist Rafer Johnson of the 1960 Rome Olympics.
- European cruises offer guests the history, culture, charm and grandeur of some of the most exciting places in the world on an assortment of 6-, 7- or 8-day cruises aboard Windstar's luxury yachts. Due to frequent requests from guests on Windstar's European sailings, a new Venice roundtrip sailing will feature the picturesque, historical Croatian destinations of Rovinj, Split and Dubrovnik as well as Koper, Slovenia. Also debuting in 2009 on *Wind Surf* itineraries is the port of L'île Rousse, France on the island of Corisca with its charming seaside villages, towers and citadels and Ischia Island, Italy with its rugged natural beauty and thermal spas. In summer through early fall, *Wind Star* and *Wind Spirit* return by popular demand to the Greek Isles where guests will experience beautiful blue waters, stunning white beaches and the romance of ancient gods.
- In late fall, the ships depart Europe for the warm, whispering winds, sandy beaches and colorful tranquility of tropical waters where they will remain until early spring. *Wind Surf* offers 7-day sailings roundtrip from Barbados and a variety of vibrant ports of call on northbound and southbound itineraries. *Wind Spirit's* 7-day sailings roundtrip from St. Thomas offer guests dream-like island settings. Guests yearning for an exotic experience will enjoy lush rainforests, pristine beaches and underwater paradise on 7-day Costa Rican sailings roundtrip from Puerto Caldera. *Wind Star's* 14-day cruises feature a transit through the Panama Canal with ports of call in Central America, South America and the Caribbean Islands.
- Two new exciting dining venues are debuting on *Wind Surf* that are 180 Degrees from Ordinary. Guests will enjoy exquisite sunsets and the magic of the sea while dining outside on five-star cuisine at Le Marché and Candles. Each new venue accommodates approximately 30 guests per night and is subject to weather conditions.
- Complimentary watersports platform available on all ships when ship is at anchor, and is subject to weather conditions and local restrictions. Offerings include: water skiing, kayaking, sailing, ski-tubing and windsurfing. Scuba diving adventures available for a fee. Guests may check out snorkeling gear to use at beaches or on shore excursions.
- A growing number of Windstar alumni are bringing friends, families and business associates on chartered voyages. Windstar ships are intimate in scale, provide personal service and an adventuresome spirit. With a track record of more than 400 full-ship charters, Windstar is a leader in creating these one-of-a-kind voyages. Windstar also offers sailings for incentive groups.

AMA WATERWAYS

ms Amacello
ms Amadagio
ms Amadante
ms Amadolce (2009)
ms Amadouro
ms Amalegro
ms Amalyra (2009)
ms Swiss Pearl
ms Tolstoy
Unnamed (2010)
Unnamed (2010)

AMERICAN CRUISE LINES

American Eagle
American Glory
American Spirit
American Star
Independence (2009)

AZAMARA CRUISES

Azamara Journey
Azamara Quest

CARNIVAL CRUISE LINES

Carnival Conquest
Carnival Destiny
Carnival Dream (09/09)
Carnival Ecstasy
Carnival Elation
Carnival Fantasy
Carnival Fascination
Carnival Freedom
Carnival Glory
Carnival Imagination
Carnival Inspiration
Carnival Legend
Carnival Liberty
Carnival Magic (06/11)
Carnival Miracle
Carnival Paradise
Carnival Pride
Carnival Sensation
Carnival Spirit
Carnival Splendor
Carnival Triumph
Carnival Valor
Carnival Victory

Holiday

CELEBRITY CRUISES

Celebrity Century
Celebrity Constellation
Celebrity Eclipse (2010)
Celebrity Equinox (2009)
Celebrity Galaxy
Celebrity Infinity
Celebrity Mercury
Celebrity Millennium
Celebrity Solstice
Celebrity Summit
Celebrity Xpedition
Unnamed (2011)
Unnamed (2012)

COSTA CRUISES

Costa Allegra
Costa Atlantica
Costa Classica
Costa Concordia
Costa Europa
Costa Fortuna
Costa Luminosa (06/09)
Costa Magica
Costa Marina
Costa Mediterranea
Costa Pacifica (06/09)
Costa Romantica
Costa Serena
Costa Victoria
Unnamed (2010)
Unnamed (2011)
Unnamed (2012)

CRYSTAL CRUISES

Crystal Serenity
Crystal Symphony

CUNARD LINE

Queen Elizabeth (fall 2010)
Queen Mary 2
Queen Victoria

DISNEY CRUISE LINE

Disney Magic
Disney Wonder

HOLLAND AMERICA LINE

Amsterdam
Eurodam
Maasdam
Nieuw Amsterdam (2010)

Noordam
Oosterdam
Prinsendam
Rotterdam
Ryndam
Statendam
Veendam
Volendam
Westerdam
Zaandam
Zuiderdam

HURTIGRUTEN

Finnmarken
Fram
Kong Harald
Lofoten
Lyngen
Midnatsol
Narvik
Nordkapp
Nordlys
Nordnorge
Nordstjernen
Polarlys
Richard With
Trollfjord
Vesteralen

MSC CRUISES

MSC Armonia
MSC Fantasia
MSC Favoloso (2012)
MSC Lirica
MSC Magnifica (2009)
MSC Melody
MSC Meraviglia (2011)
MSA Musica
MSC Opera
MSC Orchestra
MSC Poesia
MSC Rhapsody
MSC Sinfonia
MSC Splendida (07/09)

NORWEGIAN CRUISE LINE

Norwegian Dawn
Norwegian Gem
Norwegian Jade
Norwegian Jewel
Norwegian Majesty

Norwegian Pearl
Norwegian Sky
Norwegian Spirit
Norwegian Star
Norwegian Sun
Pride of America
Unnamed (2010)
Unnamed (2010)

OCEANIA CRUISES

Insignia
Nautica
Regatta
Unnamed (09/10)
Unnamed (07/11)

PEARL SEAS CRUISES

Pearl Mist (2009)
Unnamed (2010)

PRINCESS CRUISES

Caribbean Princess
Coral Princess
Crown Princess
Dawn Princess
Diamond Princess
Emerald Princess
Golden Princess
Grand Princess
Island Princess
Pacific Princess
Royal Princess
Ruby Princess
Sapphire Princess
Sea Princess
Star Princess
Sun Princess
Tahitian Princess

REGENT SEVEN SEAS CRUISES

Minerva (formerly Explorer II)
Paul Gauguin
Seven Seas Mariner
Seven Seas Navigator
Seven Seas Voyager

ROYAL CARIBBEAN INTERNATIONAL

Adventure of the Seas
Allure of the Seas (2010)
Brilliance of the Seas
Enchantment of the Seas
Explorer of the Seas
Freedom of the Seas

Grandeur of the Seas
Independence of the Seas
Jewel of the Seas
Legend of the Seas
Liberty of the Seas
Majesty of the Seas
Mariner of the Seas
Monarch of the Seas
Navigator of the Seas
Oasis of the Seas (2009)
Radiance of the Seas
Rhapsody of the Seas
Serenade of the Seas
Sovereign of the Seas
Splendour of the Seas
Vision of the Seas
Voyager of the Seas

SEABOURN CRUISE LINE

Seabourn Legend
Seabourn Odyssey (06/09)
Seabourn Pride
Seabourn Spirit
Unnamed (2010)
Unnamed (2011)

SEADREAM YACHT CLUB

SeaDream I
SeaDream II

SILVERSEA CRUISES

Prince Albert II
Silver Cloud
Silver Shadow
Silver Spirit (2009)
Silver Whisper
Silver Wind

UNIWORLD RIVER CRUISES, INC.

Douro Queen
River Ambassador
River Baroness
River Beatrice (03/09)
River Countess
River Duchess
River Empress
River Princess
River Queen
River Royale
River Tosca (04/09)

WINDSTAR CRUISES

Wind Spirit

Wind Star
Wind Surf

Adventure of the Seas	Royal Caribbean International
Allure of the Seas (2010)	Royal Caribbean International
American Eagle	American Cruise Lines
American Glory	American Cruise Lines
American Spirit	American Cruise Lines
American Star	American Cruise Lines
Amsterdam	Holland America Line
Azamara Journey	Azamara Cruises
Azamara Quest	Azamara Cruises
Brilliance of the Seas	Royal Caribbean International
Caribbean Princess	Princess Cruises
Carnival Conquest	Carnival Cruise Lines
Carnival Destiny	Carnival Cruise Lines
Carnival Dream (09/09)	Carnival Cruise Lines
Carnival Ecstasy	Carnival Cruise Lines
Carnival Elation	Carnival Cruise Lines
Carnival Fantasy	Carnival Cruise Lines
Carnival Fascination	Carnival Cruise Lines
Carnival Freedom	Carnival Cruise Line
Carnival Glory	Carnival Cruise Lines
Carnival Imagination	Carnival Cruise Lines
Carnival Inspiration	Carnival Cruise Lines
Carnival Legend	Carnival Cruise Lines
Carnival Liberty	Carnival Cruise Lines
Carnival Magic (06/11)	Carnival Cruise Lines
Carnival Miracle	Carnival Cruise Lines
Carnival Paradise	Carnival Cruise Lines
Carnival Pride	Carnival Cruise Lines
Carnival Sensation	Carnival Cruise Lines
Carnival Spirit	Carnival Cruise Lines
Carnival Splendor	Carnival Cruise Lines
Carnival Triumph	Carnival Cruise Lines
Carnival Valor	Carnival Cruise Lines
Carnival Victory	Carnival Cruise Lines
Celebrity Century	Celebrity Cruises
Celebrity Constellation	Celebrity Cruises
Celebrity Eclipse (2010)	Celebrity Cruises
Celebrity Equinox (2009)	Celebrity Cruises
Celebrity Galaxy	Celebrity Cruises
Celebrity Infinity	Celebrity Cruises
Celebrity Mercury	Celebrity Cruises
Celebrity Millennium	Celebrity Cruises
Celebrity Solstice	Celebrity Cruises

Celebrity Summit	Celebrity Cruises
Celebrity Xpedition	Celebrity Cruises
Coral Princess	Princess Cruises
Costa Allegra	Costa Cruises
Costa Atlantica	Costa Cruises
Costa Classica	Costa Cruises
Costa Concordia	Costa Cruises
Costa Europa	Costa Cruises
Costa Fortuna	Costa Cruises
Costa Luminosa (06/09)	Costa Cruises
Costa Magica	Costa Cruises
Costa Marina	Costa Cruises
Costa Mediterranea	Costa Cruises
Costa Pacifica (06/09)	Costa Cruises
Costa Romantica	Costa Cruises
Costa Serena	Costa Cruises
Costa Victoria	Costa Cruises
Crown Princess	Princess Cruises
Crystal Serenity	Crystal Cruises
Crystal Symphony	Crystal Cruises
Dawn Princess	Princess Cruises
Diamond Princess	Princess Cruises
Disney Magic	Disney Cruise Line
Disney Wonder	Disney Cruise Line
Douro Queen	Uniworld River Cruises, Inc.
Emerald Princess	Princess Cruises
Enchantment of the Seas	Royal Caribbean International
Eurodam	Holland America Line
Explorer of the Seas	Royal Caribbean International
Finmarken	Hurtigruten
Fram	Hurtigruten
Freedom of the Seas	Royal Caribbean International
Golden Princess	Princess Cruises
Grand Princess	Princess Cruises
Grandeur of the Seas	Royal Caribbean International
Holiday	Carnival Cruise Lines
Independence (2009)	American Cruise Line
Independence of the Seas	Royal Caribbean International
Insignia	Oceania Cruises
Island Princess	Princess Cruises
Jewel of the Seas	Royal Caribbean International
Kong Harald	Hurtigruten
Legend of the Seas	Royal Caribbean International
Liberty of the Seas	Royal Caribbean International
Lofoten	Hurtigruten
Lyngen	Hurtigruten
Maasdam	Holland America Line

Majesty of the Seas	Royal Caribbean International
Mariner of the Seas	Royal Caribbean International
Midnatsol	Hurtigruten
Minerva (formerly Explorer II)	Regent Seven Seas Cruises
Monarch of the Seas	Royal Caribbean International
ms Amacello	AMA Waterways
ms Amadagio	AMA Waterways
ms Amadante	AMA Waterways
ms Amadolce (2009)	AMA Waterways
ms Amadouro	AMA Waterways
ms Amalegro	AMA Waterways
ms Amalyria (2009)	AMA Waterways
ms Swiss Pearl	AMA Waterways
ms Tolstoy	AMA Waterways
MSC Armonia	MSC Cruises
MSC Fantasia	MSC Cruises
MSC Favolosa (2012)	MSC Cruises
MSC Lirica	MSC Cruises
MSC Magnifica (2009)	MSC Cruises
MSC Melody	MSC Cruises
MSC Meraviglia (2011)	MSC Cruises
MSC Musica	MSC Cruises
MSC Opera	MSC Cruises
MSC Orchestra	MSC Cruises
MSC Poesia	MSC Cruises
MSC Rhapsody	MSC Cruises
MSC Sinfonia	MSC Cruises
MSC Splendida (07/09)	MSC Cruises
Narvik	Hurtigruten
Nautica	Oceania Cruises
Navigator of the Seas	Royal Caribbean International
Nieuw Amsterdam (2010)	Holland America Line
Noordam	Holland America Line
Nordkapp	Hurtigruten
Nordlys	Hurtigruten
Nordnorge	Hurtigruten
Nordstjernen	Hurtigruten
Norwegian Dawn	Norwegian Cruise Line
Norwegian Gem	Norwegian Cruise Line
Norwegian Jade	Norwegian Cruise Line
Norwegian Jewel	Norwegian Cruise Line
Norwegian Majesty	Norwegian Cruise Line
Norwegian Pearl	Norwegian Cruise Line
Norwegian Sky	Norwegian Cruise Line
Norwegian Spirit	Norwegian Cruise Line
Norwegian Star	Norwegian Cruise Line
Norwegian Sun	Norwegian Cruise Line

Oasis of the Seas (2009)	Royal Caribbean International
Oosterdam	Holland America Line
Pacific Princess	Princess Cruises
Paul Gauguin	Regent Seven Seas Cruises
Pearl Mist (2009)	Pearl Seas Cruises
Polarlys	Hurtigruten
Pride of America	Norwegian Cruise Line
Prince Albert II	Silversea Cruises
Prinsendam	Holland America Line
Project Genesis II (2010)	Royal Caribbean International
Queen Elizabeth (fall 2010)	Cunard Line
Queen Mary 2	Cunard Line
Queen Victoria	Cunard Line
Radiance of the Seas	Royal Caribbean International
Regatta	Oceania Cruises
Rhapsody of the Seas	Royal Caribbean International
Richard With	Hurtigruten
River Ambassador	Uniworld River Cruises, Inc.
River Baroness	Uniworld River Cruises, Inc.
River Beatrice (03/09)	Uniworld River Cruises, Inc.
River Countess	Uniworld River Cruises, Inc.
River Duchess	Uniworld River Cruises, Inc.
River Empress	Uniworld River Cruises, Inc.
River Princess	Uniworld River Cruises, Inc.
River Queen	Uniworld River Cruises, Inc.
River Royale	Uniworld River Cruises, Inc.
River Tosca (04/09)	Uniworld River Cruises, Inc.
Rotterdam	Holland America Line
Royal Princess	Princess Cruises
Ruby Princess	Princess Cruises
Ryndam	Holland America Line
Sapphire Princess	Princess Cruises
Seabourn Legend	Seabourn Cruise Line
Seabourn Odyssey (06/09)	Seabourn Cruise Line
Seabourn Pride	Seabourn Cruise Line
Seabourn Spirit	Seabourn Cruise Line
SeaDream I	SeaDream Yacht Club
SeaDream II	SeaDream Yacht Club
Sea Princess	Princess Cruises
Serenade of the Seas	Royal Caribbean International
Seven Seas Mariner	Regent Seven Seas Cruises
Seven Seas Navigator	Regent Seven Seas Cruises
Seven Seas Voyager	Regent Seven Seas Cruises
Silver Cloud	Silversea Cruises
Silver Shadow	Silversea Cruises
Silver Spirit (2009)	Silversea Cruises
Silver Whisper	Silversea Cruises

Silver Wind
Sovereign of the Seas
Splendour of the Seas
Star Princess
Statendam
Sun Princess
Tahitian Princess
Trollfjord
Veendam
Vesteralen
Vision of the Seas
Voyager of the Seas
Volendam
Westerdam
Wind Spirit
Wind Star
Wind Surf
Zaandam
Zuiderdam

Unnamed (2010)
Unnamed (2010)
Unnamed (2011)
Unnamed (2012)
Unnamed (2010)
Unnamed (2011)
Unnamed (2012)
Unnamed (2010)
Unnamed (2010)
Unnamed (09/10)
Unnamed (07/11)
Unnamed (2010)
Unnamed (2010)
Unnamed (2011)

Silversea Cruises
Royal Caribbean International
Royal Caribbean International
Princess Cruises
Holland America Line
Princess Cruises
Princess Cruises
Hurtigruten
Holland America Line
Hurtigruten
Royal Caribbean International
Royal Caribbean International
Holland America Line
Holland America Line
Windstar Cruises
Windstar Cruises
Windstar Cruises
Holland America Line
Holland America Line

AMA Waterways
AMA Waterways
Celebrity Cruises
Celebrity Cruises
Costa Cruises
Costa Cruises
Costa Cruises
Norwegian Cruise Line
Norwegian Cruise Line
Oceania Cruises
Oceania Cruises
Pearl Seas Cruises
Seabourn Cruise Line
Seabourn Cruise Line